

# United States (US) IT Services Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

United States (US) IT Services Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

IT Services in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

A prolonged lockdown in the US forced businesses to explore innovative digital ways to reach out to their customers, fuelling demand for IT services across the region.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the it services market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in the United States

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States it services market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States it services market by value in 2022?

What will be the size of the United States it services market in 2027?

What factors are affecting the strength of competition in the United States it services market?

How has the market performed over the last five years?

What are the main segments that make up the United States' it services market?

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