

United States (US) Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/U34AF927CCC9EN.html

Date: December 2022

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: U34AF927CCC9EN

Abstracts

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SUMMARY

Footwear Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The US footwear market had total revenues of \$82,527.0 million in 2021, representing a compound annual growth rate (CAGR) of 1% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion



of sales in the US footwear market in 2021, sales through this channel generated \$37,122.0 million, equivalent to 45.0% of the market's overall value.

The US has the highest number of health clubs worldwide due to the high inclination of the population towards the fitness lifestyle. The fitness industry across the country is booming due to the increasing number of individuals joining gym, yoga institutes and other fitness clubs.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in the United States

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States footwear retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States footwear retail market by value in 2021?

What will be the size of the United States footwear retail market in 2026?

What factors are affecting the strength of competition in the United States footwear retail market?

How has the market performed over the last five years?

Who are the top competitors in the United States' footwear retail market?



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