

United States (US) Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Electricity Retailing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The US electricity retailing market recorded revenues of \$510.3 billion in 2023, representing a compound annual growth rate (CAGR) of 3.9% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.1% between 2018 and 2023, to reach a total of 4,005.8 TWh in 2023.

The growth in the market revenues is attributed to the rise in the electricity price across the country. According to the US Bureau of Labor Statistics, in December 2023, the household electricity price in the US reached \$0.17 per KWh.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in the United States

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States electricity retailing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States electricity retailing market by value in 2023?

What will be the size of the United States electricity retailing market in 2028?

What factors are affecting the strength of competition in the United States electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in the United States's electricity retailing market?

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