

United States (US) Confectionery Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/U7BB4C4D8C0FEN.html>

Date: July 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: U7BB4C4D8C0FEN

Abstracts

United States (US) Confectionery Market Summary, Competitive Analysis and Forecast to 2027

Summary

Confectionery in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The US Confectionery market had total revenues of \$44,173.9 million in 2022, representing a compound annual growth rate (CAGR) of 4.1% between 2017

and 2022.

Market consumption volume increased with a CAGR of 1.5% between 2017 and 2022, to reach a total of 3,016.9 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.5% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$52,585.8 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in the United States

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States confectionery market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States confectionery market by value in 2022?

What will be the size of the United States confectionery market in 2027?

What factors are affecting the strength of competition in the United States confectionery market?

How has the market performed over the last five years?

Who are the top competitors in the United States's confectionery market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US confectionery market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period (2017-2022)?
- 7.5. What are the most popular brands in the US confectionery market?

8 COMPANY PROFILES

- 8.1. The Hershey Co
- 8.2. Mars, Incorporated
- 8.3. Chocoladefabriken Lindt & Sprungli AG
- 8.4. Ferrero Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States confectionery market value: \$ million, 2017-22

Table 2: United States confectionery market volume: million kilograms, 2017-22

Table 3: United States confectionery market category segmentation: % share, by value, 2017-2022

Table 4: United States confectionery market category segmentation: \$ million, 2017-2022

Table 5: United States confectionery market geography segmentation: \$ million, 2022

Table 6: United States confectionery market distribution: % share, by value, 2022

Table 7: United States confectionery market value forecast: \$ million, 2022-27

Table 8: United States confectionery market volume forecast: million kilograms, 2022-27

Table 9: United States confectionery market share: % share, by value, 2022

Table 10: The Hershey Co: key facts

Table 11: The Hershey Co: Annual Financial Ratios

Table 12: The Hershey Co: Key Employees

Table 13: The Hershey Co: Key Employees Continued

Table 14: Mars, Incorporated: key facts

Table 15: Mars, Incorporated: Key Employees

Table 16: Chocoladefabriken Lindt & Sprungli AG: key facts

Table 17: Chocoladefabriken Lindt & Sprungli AG: Annual Financial Ratios

Table 18: Chocoladefabriken Lindt & Sprungli AG: Key Employees

Table 19: Ferrero Group: key facts

Table 20: Ferrero Group: Key Employees

Table 21: United States size of population (million), 2018-22

Table 22: United States gdp (constant 2005 prices, \$ billion), 2018-22

Table 23: United States gdp (current prices, \$ billion), 2018-22

Table 24: United States inflation, 2018-22

Table 25: United States consumer price index (absolute), 2018-22

Table 26: United States exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: United States confectionery market value: \$ million, 2017-22

Figure 2: United States confectionery market volume: million kilograms, 2017-22

Figure 3: United States confectionery market category segmentation: \$ million, 2017-2022

Figure 4: United States confectionery market geography segmentation: % share, by value, 2022

Figure 5: United States confectionery market distribution: % share, by value, 2022

Figure 6: United States confectionery market value forecast: \$ million, 2022-27

Figure 7: United States confectionery market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the confectionery market in the United States, 2022

Figure 9: Drivers of buyer power in the confectionery market in the United States, 2022

Figure 10: Drivers of supplier power in the confectionery market in the United States, 2022

Figure 11: Factors influencing the likelihood of new entrants in the confectionery market in the United States, 2022

Figure 12: Factors influencing the threat of substitutes in the confectionery market in the United States, 2022

Figure 13: Drivers of degree of rivalry in the confectionery market in the United States, 2022

Figure 14: United States confectionery market share: % share, by value, 2022

I would like to order

Product name: United States (US) Confectionery Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/U7BB4C4D8C0FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7BB4C4D8C0FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

