

United States (US) Casinos and Gaming Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Casinos & Gaming in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win (GGR). This is the total amount wagered by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The US casinos & gaming sector had total gross gaming wins of \$164.1 billion in 2022, representing a compound annual growth rate (CAGR) of 7.2% between 2017 and 2022.

The lotteries segment accounted for the sector's largest proportion in 2022, with total gross gaming wins of \$97.8 billion, equivalent to 59.6% of the sector's overall value.

According to in-house research, the gross disposable income per household in the US stood at \$61,415 in 2022, an increase of 2.4% from the previous year.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in the United States

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States casinos & gaming market with five year forecasts

REASONS TO BUY

What was the size of the United States casinos & gaming market by value in 2022?

What will be the size of the United States casinos & gaming market in 2027?

What factors are affecting the strength of competition in the United States casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up the United States' casinos & gaming market?

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