

# United States (US) Biotechnology Market Summary, Competitive Analysis and Forecast to 2028

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## Abstracts

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### Summary

Biotechnology in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The biotechnology market encompasses a broad range of technologies, products, and services that utilize biological systems, organisms, or derivatives to develop or modify processes or products for specific applications.

The US biotechnology market recorded revenues of \$361.6 billion in 2023, representing a compound annual growth rate (CAGR) of 12.7% between 2018 and 2023.

The medical/healthcare segment accounted for the market's largest proportion in 2023, with total revenues of \$236.2 billion, equivalent to 65.3% of the market's overall value.

The US biotechnology market experienced a contraction in 2023 due to challenges and a record number of biotech bankruptcies. As reported until

October 2023, 28 biotech firms have declared bankruptcy, a significant increase compared to previous years. Despite a global uptick in biotech funding reaching \$75 billion, this represents only 50% of the peak during the pandemic.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the biotechnology market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the biotechnology market in the United States

Leading company profiles reveal details of key biotechnology market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States biotechnology market with five year forecasts

## Reasons to Buy

What was the size of the United States biotechnology market by value in 2023?

What will be the size of the United States biotechnology market in 2028?

What factors are affecting the strength of competition in the United States biotechnology market?

How has the market performed over the last five years?

Who are the top competitors in the United States's biotechnology market?

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