

United States (US) Bakery and Cereals Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/U38B59619F97EN.html>

Date: May 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: U38B59619F97EN

Abstracts

United States (US) Bakery and Cereals Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Bakery & Cereals in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The US Bakery & Cereals market had total revenues of \$137,560.7 million in 2022, representing a compound annual growth rate (CAGR) of 3.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.4% between 2017 and

2022, to reach a total of 16,711.4 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.8% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$157,975.1 million by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in the United States

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States bakery & cereals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States bakery & cereals market by value in 2022?

What will be the size of the United States bakery & cereals market in 2027?

What factors are affecting the strength of competition in the United States bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the United States' bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the US bakery & cereals market?

8 COMPANY PROFILES

- 8.1. Grupo Bimbo S.A. de C.V.
- 8.2. General Mills Inc
- 8.3. Kellogg Co
- 8.4. Mondelez International, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States bakery & cereals market value: \$ million, 2017-22
- Table 2: United States bakery & cereals market volume: million kilograms, 2017-22
- Table 3: United States bakery & cereals market category segmentation: % share, by value, 2017-2022
- Table 4: United States bakery & cereals market category segmentation: \$ million, 2017-2022
- Table 5: United States bakery & cereals market geography segmentation: \$ million, 2022
- Table 6: United States bakery & cereals market distribution: % share, by value, 2022
- Table 7: United States bakery & cereals market value forecast: \$ million, 2022-27
- Table 8: United States bakery & cereals market volume forecast: million kilograms, 2022-27
- Table 9: United States bakery & cereals market share: % share, by value, 2022
- Table 10: Grupo Bimbo S.A. de C.V.: key facts
- Table 11: Grupo Bimbo S.A. de C.V.: Annual Financial Ratios
- Table 12: Grupo Bimbo S.A. de C.V.: Key Employees
- Table 13: Grupo Bimbo S.A. de C.V.: Key Employees Continued
- Table 14: General Mills Inc: key facts
- Table 15: General Mills Inc: Annual Financial Ratios
- Table 16: General Mills Inc: Key Employees
- Table 17: Kellogg Co: key facts
- Table 18: Kellogg Co: Annual Financial Ratios
- Table 19: Kellogg Co: Key Employees
- Table 20: Kellogg Co: Key Employees Continued
- Table 21: Mondelez International, Inc.: key facts
- Table 22: Mondelez International, Inc.: Annual Financial Ratios
- Table 23: Mondelez International, Inc.: Key Employees
- Table 24: Mondelez International, Inc.: Key Employees Continued
- Table 25: United States size of population (million), 2018-22
- Table 26: United States gdp (constant 2005 prices, \$ billion), 2018-22
- Table 27: United States gdp (current prices, \$ billion), 2018-22
- Table 28: United States inflation, 2018-22
- Table 29: United States consumer price index (absolute), 2018-22
- Table 30: United States exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: United States bakery & cereals market value: \$ million, 2017-22

Figure 2: United States bakery & cereals market volume: million kilograms, 2017-22

Figure 3: United States bakery & cereals market category segmentation: \$ million, 2017-2022

Figure 4: United States bakery & cereals market geography segmentation: % share, by value, 2022

Figure 5: United States bakery & cereals market distribution: % share, by value, 2022

Figure 6: United States bakery & cereals market value forecast: \$ million, 2022-27

Figure 7: United States bakery & cereals market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the bakery & cereals market in the United States, 2022

Figure 9: Drivers of buyer power in the bakery & cereals market in the United States, 2022

Figure 10: Drivers of supplier power in the bakery & cereals market in the United States, 2022

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in the United States, 2022

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in the United States, 2022

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in the United States, 2022

Figure 14: United States bakery & cereals market share: % share, by value, 2022

I would like to order

Product name: United States (US) Bakery and Cereals Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/U38B59619F97EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U38B59619F97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

