

# United States (US) Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/U66E7E8BB299EN.html>

Date: November 2022

Pages: 56

Price: US\$ 350.00 (Single User License)

ID: U66E7E8BB299EN

## Abstracts

United States (US) Apparel Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Apparel Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The US apparel retail industry had total revenues of \$353.1 billion in 2021, representing a compound annual growth rate (CAGR) of 1.4% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest

proportion of sales in the US apparel retail industry in 2021, sales through this channel generated \$124.0 billion, equivalent to 35.1% of the industry's overall value.

In 2021, due to the vaccination rollout and measures to reopen the economy, many of the restrictions imposed due to COVID-19 were lifted, thereby boosting the economic recovery and driving a resurgence of consumption. The US industry witnessed strong growth of 30.8% in 2021 as the impact of the coronavirus pandemic subsided.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the United States

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States apparel retail market by value in 2021?

What will be the size of the United States apparel retail market in 2026?

What factors are affecting the strength of competition in the United States apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the United States' apparel retail market?



## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What is the rationale behind upcoming partnerships in the market?

## **8 COMPANY PROFILES**

- 8.1. Walmart Inc
- 8.2. Target Corp
- 8.3. Macy's Inc
- 8.4. Kohl's Corporation
- 8.5. The TJX Companies, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United States apparel retail industry value: \$ million, 2016–21
- Table 2: United States apparel retail industry category segmentation: % share, by value, 2016–2021
- Table 3: United States apparel retail industry category segmentation: \$ million, 2016-2021
- Table 4: United States apparel retail industry geography segmentation: \$ million, 2021
- Table 5: United States apparel retail industry distribution: % share, by value, 2021
- Table 6: United States apparel retail industry value forecast: \$ million, 2021–26
- Table 7: Walmart Inc: key facts
- Table 8: Walmart Inc: Annual Financial Ratios
- Table 9: Walmart Inc: Key Employees
- Table 10: Walmart Inc: Key Employees Continued
- Table 11: Walmart Inc: Key Employees Continued
- Table 12: Walmart Inc: Key Employees Continued
- Table 13: Target Corp: key facts
- Table 14: Target Corp: Annual Financial Ratios
- Table 15: Target Corp: Key Employees
- Table 16: Target Corp: Key Employees Continued
- Table 17: Macy's Inc: key facts
- Table 18: Macy's Inc: Annual Financial Ratios
- Table 19: Macy's Inc: Key Employees
- Table 20: Macy's Inc: Key Employees Continued
- Table 21: Kohl's Corporation: key facts
- Table 22: Kohl's Corporation: Annual Financial Ratios
- Table 23: Kohl's Corporation: Key Employees
- Table 24: The TJX Companies, Inc.: key facts
- Table 25: The TJX Companies, Inc.: Annual Financial Ratios
- Table 26: The TJX Companies, Inc.: Key Employees
- Table 27: United States size of population (million), 2017–21
- Table 28: United States gdp (constant 2005 prices, \$ billion), 2017–21
- Table 29: United States gdp (current prices, \$ billion), 2017–21
- Table 30: United States inflation, 2017–21
- Table 31: United States consumer price index (absolute), 2017–21
- Table 32: United States exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: United States apparel retail industry value: \$ million, 2016–21

Figure 2: United States apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: United States apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: United States apparel retail industry distribution: % share, by value, 2021

Figure 5: United States apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in the United States, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in the United States, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in the United States, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in the United States, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in the United States, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in the United States, 2021

## I would like to order

Product name: United States (US) Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/U66E7E8BB299EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U66E7E8BB299EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



