

United States (US) Accountancy Market Summary, Competitive Analysis and Forecast to 2028

<https://marketpublishers.com/r/UD80D2EC290CEN.html>

Date: February 2024

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: UD80D2EC290CEN

Abstracts

United States (US) Accountancy Market Summary, Competitive Analysis and Forecast to 2028

Summary

Accountancy in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The accountancy market size includes revenues generated by firms involved in designing, preparing, and auditing accounting records. The market is categorized into three segments such as audit, tax, and advisory. Audit services include financial statement and due diligence audits. Tax services include corporate tax preparations, tax planning, and compliance with tax laws and regulations. Advisory services cover mergers and acquisitions (M&A), transaction services, valuation, risk management, sustainability consulting, and regulatory compliance.

The US accountancy market recorded total revenues of \$68.6 billion in 2023, representing a compound annual growth rate (CAGR) of 7% between 2018 and 2023.

The audit segment accounted for the market's largest proportion in 2023, with total revenues of \$28.8 billion, equivalent to 42% of the market's overall value.

As per GlobalData, the US held the largest share of the global accountancy market at 29.8% in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the accountancy market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the accountancy market in the United States

Leading company profiles reveal details of key accountancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States accountancy market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States accountancy market by value in 2023?

What will be the size of the United States accountancy market in 2028?

What factors are affecting the strength of competition in the United States accountancy market?

How has the market performed over the last five years?

Who are the top competitors in the United States's accountancy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the recent M&A deals by the leading players?

8 COMPANY PROFILES

- 8.1. Ernst & Young Global Ltd
- 8.2. PricewaterhouseCoopers International Ltd
- 8.3. KPMG International
- 8.4. Deloitte Touche Tohmatsu Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States accountancy market value: \$ billion, 2018-23

Table 2: United States accountancy market category segmentation: % share, by value, 2018-2023

Table 3: United States accountancy market category segmentation: \$ billion, 2018-2023

Table 4: United States accountancy market geography segmentation: \$ billion, 2023

Table 5: United States accountancy market value forecast: \$ billion, 2023-28

Table 6: Ernst & Young Global Ltd: key facts

Table 7: Ernst & Young Global Ltd: Key Employees

Table 8: PricewaterhouseCoopers International Ltd: key facts

Table 9: PricewaterhouseCoopers International Ltd: Key Employees

Table 10: KPMG International: key facts

Table 11: KPMG International: Key Employees

Table 12: KPMG International: Key Employees Continued

Table 13: Deloitte Touche Tohmatsu Limited: key facts

Table 14: Deloitte Touche Tohmatsu Limited: Key Employees

Table 15: United States size of population (million), 2019-23

Table 16: United States gdp (constant 2005 prices, \$ billion), 2019-23

Table 17: United States gdp (current prices, \$ billion), 2019-23

Table 18: United States inflation, 2019-23

Table 19: United States consumer price index (absolute), 2019-23

Table 20: United States exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: United States accountancy market value: \$ billion, 2018-23

Figure 2: United States accountancy market category segmentation: \$ billion, 2018-2023

Figure 3: United States accountancy market geography segmentation: % share, by value, 2023

Figure 4: United States accountancy market value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the accountancy market in the United States, 2023

Figure 6: Drivers of buyer power in the accountancy market in the United States, 2023

Figure 7: Drivers of supplier power in the accountancy market in the United States, 2023

Figure 8: Factors influencing the likelihood of new entrants in the accountancy market in the United States, 2023

Figure 9: Factors influencing the threat of substitutes in the accountancy market in the United States, 2023

Figure 10: Drivers of degree of rivalry in the accountancy market in the United States, 2023

I would like to order

Product name: United States (US) Accountancy Market Summary, Competitive Analysis and Forecast to 2028

Product link: <https://marketpublishers.com/r/UD80D2EC290CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD80D2EC290CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

