

United States Prepared Meals Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Prepared Meals in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Prepared meals market consists of the retail sale of ready meals, chilled & frozen pizzas and meal kits, which only require heating before serving or provided with prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The US prepared meals market had total revenues of \$22,821.5m in 2020, representing a compound annual growth rate (CAGR) of 4.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.1% between

2016-2020, to reach a total of 2,838.8 million kg in 2020.

The market's expansion is aided by the country's improving economic conditions and rising employment rate.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in the United States

Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States prepared meals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States prepared meals market by value in 2020?

What will be the size of the United States prepared meals market in 2025?

What factors are affecting the strength of competition in the United States prepared meals market?

How has the market performed over the last five years?

Who are the top competitors in the United State's prepared meals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the United States prepared meals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Nestle SA
- 8.2. Conagra Brands Inc
- 8.3. General Mills Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States prepared meals market value: \$ million, 2016-20
- Table 2: United States prepared meals market volume: million kg, 2016-20
- Table 3: United States prepared meals market category segmentation: \$ million, 2020
- Table 4: United States prepared meals market geography segmentation: \$ million, 2020
- Table 5: United States prepared meals market distribution: % share, by value, 2020
- Table 6: United States prepared meals market value forecast: \$ million, 2020-25
- Table 7: United States prepared meals market volume forecast: million kg, 2020-25
- Table 8: United States prepared meals market share: % share, by value, 2020
- Table 9: Nestle SA: key facts
- Table 10: Nestle SA: Annual Financial Ratios
- Table 11: Nestle SA: Key Employees
- Table 12: Nestle SA: Key Employees Continued
- Table 13: Conagra Brands Inc: key facts
- Table 14: Conagra Brands Inc: Annual Financial Ratios
- Table 15: Conagra Brands Inc: Key Employees
- Table 16: Conagra Brands Inc: Key Employees Continued
- Table 17: General Mills Inc: key facts
- Table 18: General Mills Inc: Annual Financial Ratios
- Table 19: General Mills Inc: Key Employees
- Table 20: United States size of population (million), 2016-20
- Table 21: United States gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: United States gdp (current prices, \$ billion), 2016-20
- Table 23: United States inflation, 2016-20
- Table 24: United States consumer price index (absolute), 2016-20
- Table 25: United States exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United States prepared meals market value: \$ million, 2016-20

Figure 2: United States prepared meals market volume: million kg, 2016-20

Figure 3: United States prepared meals market category segmentation: % share, by value, 2020

Figure 4: United States prepared meals market geography segmentation: % share, by value, 2020

Figure 5: United States prepared meals market distribution: % share, by value, 2020

Figure 6: United States prepared meals market value forecast: \$ million, 2020-25

Figure 7: United States prepared meals market volume forecast: million kg, 2020-25

Figure 8: Forces driving competition in the prepared meals market in the United States, 2020

Figure 9: Drivers of buyer power in the prepared meals market in the United States, 2020

Figure 10: Drivers of supplier power in the prepared meals market in the United States, 2020

Figure 11: Drivers of degree of rivalry in the prepared meals market in the United States, 2020

Figure 12: United States prepared meals market share: % share, by value, 2020

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