

# United States of America (USA) Retail Lending Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/UDEC2A037C22EN.html>

Date: April 2023

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: UDEC2A037C22EN

## Abstracts

United States of America (USA) Retail Lending Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Retail Lending in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

This retail lending market profile covers the mortgage and consumer credit market.

The US retail lending market had total balances outstanding of \$14,604.8 billion in 2022, representing a compound annual growth rate (CAGR) of 4.7% between 2017 and 2022.

The mortgage credit segment accounted for market's the largest proportion in 2022, with total balances outstanding of \$12,311.2 billion, equivalent to 84.3% of the market's overall value.

In 2022, the US Federal Reserve raised the federal funds rate by nearly five percentage points in seven announcements.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in the United States

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States retail lending market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United States retail lending market by value in 2022?

What will be the size of the United States retail lending market in 2027?

What factors are affecting the strength of competition in the United States retail lending market?

How has the market performed over the last five years?

Who are the top competitors in the United States' retail lending market?

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