

# United States of America (USA) Retail Lending - Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Retail Lending in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

This retail lending market profile covers the mortgage and consumer credit market.

The US retail lending market had total balances outstanding of \$13,260.4 billion in 2021, representing a compound annual growth rate (CAGR) of 3.5% between 2016 and 2021.

The mortgage credit segment accounted for the largest share of the market's balances outstanding in 2021, with total balances outstanding of \$11,247.0 billion, equivalent to 84.8% of the market's overall value.

Growth in the market has been driven by continued subdued interest rates, which has remained below 2.5% during the past five years.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in the United States

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States retail lending market with five year forecasts

## REASONS TO BUY

What was the size of the United States retail lending market by value in 2021?

What will be the size of the United States retail lending market in 2026?

What factors are affecting the strength of competition in the United States retail lending market?

How has the market performed over the last five years?

Who are the top competitors in the United States's retail lending market?

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