

United States of America (USA) Online Music Streaming Market to 2027

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Abstracts

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Summary

Online Music Streaming in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online music streaming market includes the revenue generated from the streaming of music online. This revenue is primarily generated from two sources: subscription services and ad-supported streams.

The US online music streaming market had total revenues of \$11.0 billion in 2022, representing a compound annual growth rate (CAGR) of 22.3% between 2017 and 2022.

The subscription services segment accounted for the market's largest proportion in 2022, with total revenues of \$9.2 billion, equivalent to 83.6% of the market's overall value.

According to in-house research, the United States held the largest stake in global online music streaming, holding 49.5% stake in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the online music streaming market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in the United States

Leading company profiles reveal details of key online music streaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States online music streaming market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States online music streaming market by value in 2022?

What will be the size of the United States online music streaming market in 2027?

What factors are affecting the strength of competition in the United States online music streaming market?

How has the market performed over the last five years?

How large is the United States's online music streaming market in relation to its regional counterparts?

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