

United States of America (USA) Newspapers Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

United States of America (USA) Newspapers Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Newspapers in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The US newspapers market had total revenues of \$15.2bn in 2021, representing a compound annual rate of change (CARC) of -13.2% between 2016 and 2021.

Market consumption volumes declined with a CARC of -8.9% between 2016 and 2021, to reach a total of 24.4 million copies in 2021.

The value of the UK newspaper market declined by 10% in 2021, remaining at the downward trajectory of recent years caused by the decline of readership.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in the United States

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States newspapers market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States newspapers market by value in 2021?

What will be the size of the United States newspapers market in 2026?

What factors are affecting the strength of competition in the United States newspapers market?

How has the market performed over the last five years?

Who are the top competitors in the United State's newspapers market?

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