

# United States of America (USA) Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

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## Abstracts

United States of America (USA) Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

### SUMMARY

Motorcycles in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The US motorcycles market had total revenues of \$4.0 billion in 2021, representing a compound annual growth rate (CAGR) of -0.7% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -1.6% between 2016 and 2021, to reach a total of 479,400 units in 2021.

Sales in the US market have been declining since 2015, linked to the loss of attractiveness of motorcycles for young Americans.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in the United States

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States motorcycles market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United States motorcycles market by value in 2021?

What will be the size of the United States motorcycles market in 2026?

What factors are affecting the strength of competition in the United States motorcycles market?

How has the market performed over the last five years?

Who are the top competitors in the United State's motorcycles market?

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