

# United States of America (USA) Medium and Heavy Trucks Market to 2027

<https://marketpublishers.com/r/U9EB67B3664BEN.html>

Date: December 2023

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: U9EB67B3664BEN

## Abstracts

United States of America (USA) Medium and Heavy Trucks Market to 2027

### Summary

Medium & Heavy Trucks in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies.

The US medium & heavy trucks market had total revenues of \$43.4 billion in 2022, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.5% between 2017 and

2022, reaching a total of 883.3 thousand units in 2022.

The growth in the US medium & heavy trucks market is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, the real GDP annual growth rate of the US in 2022 stood at 2.1%, according to GlobalData.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in the United States

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States medium & heavy trucks market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the United States medium & heavy trucks market by value in 2022?

What will be the size of the United States medium & heavy trucks market in 2027?

What factors are affecting the strength of competition in the United States medium & heavy trucks market?

How has the market performed over the last five years?

Who are the top competitors in the United States's medium & heavy trucks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. What are the most notable M&A deals in recent years?

## **8 COMPANY PROFILES**

8.1. Daimler Financial Services AG

8.2. Volkswagen AG

8.3. AB Volvo

8.4. PACCAR Inc.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United States medium & heavy trucks market value: \$ billion, 2017–22
- Table 2: United States medium & heavy trucks market volume: thousand units, 2017–22
- Table 3: United States medium & heavy trucks market category segmentation: % share, by volume, 2017–2022
- Table 4: United States medium & heavy trucks market category segmentation: thousand units, 2017-2022
- Table 5: United States medium & heavy trucks market geography segmentation: \$ billion, 2022
- Table 6: United States medium & heavy trucks market value forecast: \$ billion, 2022–27
- Table 7: United States medium & heavy trucks market volume forecast: thousand units, 2022–27
- Table 8: Daimler Financial Services AG: key facts
- Table 9: Daimler Financial Services AG: Key Employees
- Table 10: Volkswagen AG: key facts
- Table 11: Volkswagen AG: Annual Financial Ratios
- Table 12: Volkswagen AG: Key Employees
- Table 13: Volkswagen AG: Key Employees Continued
- Table 14: AB Volvo: key facts
- Table 15: AB Volvo: Annual Financial Ratios
- Table 16: AB Volvo: Key Employees
- Table 17: AB Volvo: Key Employees Continued
- Table 18: PACCAR Inc.: key facts
- Table 19: PACCAR Inc.: Annual Financial Ratios
- Table 20: PACCAR Inc.: Key Employees
- Table 21: PACCAR Inc.: Key Employees Continued
- Table 22: United States size of population (million), 2018–22
- Table 23: United States gdp (constant 2005 prices, \$ billion), 2018–22
- Table 24: United States gdp (current prices, \$ billion), 2018–22
- Table 25: United States inflation, 2018–22
- Table 26: United States consumer price index (absolute), 2018–22
- Table 27: United States exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: United States medium & heavy trucks market value: \$ billion, 2017–22

Figure 2: United States medium & heavy trucks market volume: thousand units, 2017–22

Figure 3: United States medium & heavy trucks market category segmentation: thousand units, 2017-2022

Figure 4: United States medium & heavy trucks market geography segmentation: % share, by value, 2022

Figure 5: United States medium & heavy trucks market value forecast: \$ billion, 2022–27

Figure 6: United States medium & heavy trucks market volume forecast: thousand units, 2022–27

Figure 7: Forces driving competition in the medium & heavy trucks market in the United States, 2022

Figure 8: Drivers of buyer power in the medium & heavy trucks market in the United States, 2022

Figure 9: Drivers of supplier power in the medium & heavy trucks market in the United States, 2022

Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in the United States, 2022

Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in the United States, 2022

Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in the United States, 2022

## I would like to order

Product name: United States of America (USA) Medium and Heavy Trucks Market to 2027

Product link: <https://marketpublishers.com/r/U9EB67B3664BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9EB67B3664BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970