

United States of America (USA) Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

United States of America (USA) Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Meat in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat - whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The US meat market had total revenues of \$187.8bn in 2020, representing a compound annual growth rate (CAGR) of 1.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.2% between 2016-2020, to reach a total of 17.9 billion kg in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.3% for the five-year period 2020-2025, which is expected to drive the market to a value of \$210.3bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in the United States

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States meat market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States meat market by value in 2020?

What will be the size of the United States meat market in 2025?

What factors are affecting the strength of competition in the United States meat market?

How has the market performed over the last five years?

Who are the top competitors in the United States's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US meat market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?
- 7.4. Which companies' market shares have suffered in the last 4 years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant MandA deals in the US meat market over the last four years?

8 COMPANY PROFILES

- 8.1. Tyson Foods Inc
- 8.2. WH Group Ltd
- 8.3. Hormel Foods Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States meat market value: \$ million, 2016–20
- Table 2: United States meat market volume: million kg, 2016–20
- Table 3: United States meat market category segmentation: \$ million, 2020
- Table 4: United States meat market geography segmentation: \$ million, 2020
- Table 5: United States meat market distribution: % share, by value, 2020
- Table 6: United States meat market value forecast: \$ million, 2020–25
- Table 7: United States meat market volume forecast: million kg, 2020–25
- Table 8: United States meat market share: % share, by value, 2020
- Table 9: Tyson Foods Inc: key facts
- Table 10: Tyson Foods Inc: Annual Financial Ratios
- Table 11: Tyson Foods Inc: Key Employees
- Table 12: Tyson Foods Inc: Key Employees Continued
- Table 13: WH Group Ltd: key facts
- Table 14: WH Group Ltd: Annual Financial Ratios
- Table 15: WH Group Ltd: Key Employees
- Table 16: Hormel Foods Corp: key facts
- Table 17: Hormel Foods Corp: Annual Financial Ratios
- Table 18: Hormel Foods Corp: Key Employees
- Table 19: Hormel Foods Corp: Key Employees Continued
- Table 20: Hormel Foods Corp: Key Employees Continued
- Table 21: United States size of population (million), 2016–20
- Table 22: United States gdp (constant 2005 prices, \$ billion), 2016–20
- Table 23: United States gdp (current prices, \$ billion), 2016–20
- Table 24: United States inflation, 2016–20
- Table 25: United States consumer price index (absolute), 2016–20
- Table 26: United States exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: United States meat market value: \$ million, 2016–20

Figure 2: United States meat market volume: million kg, 2016–20

Figure 3: United States meat market category segmentation: % share, by value, 2020

Figure 4: United States meat market geography segmentation: % share, by value, 2020

Figure 5: United States meat market distribution: % share, by value, 2020

Figure 6: United States meat market value forecast: \$ million, 2020–25

Figure 7: United States meat market volume forecast: million kg, 2020–25

Figure 8: Forces driving competition in the meat market in the United States, 2020

Figure 9: Drivers of buyer power in the meat market in the United States, 2020

Figure 10: Drivers of supplier power in the meat market in the United States, 2020

Figure 11: Factors influencing the likelihood of new entrants in the meat market in the United States, 2020

Figure 12: Factors influencing the threat of substitutes in the meat market in the United States, 2020

Figure 13: Drivers of degree of rivalry in the meat market in the United States, 2020

Figure 14: United States meat market share: % share, by value, 2020

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