

United States of America (USA) Management and Marketing Consultancy Market to 2027

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Abstracts

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Summary

Management & Marketing Consultancy in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market value in this report includes the total revenues received from corporate strategy services, operations management services, information technology solutions, and human resource management services. The other segment includes revenue accrued through other services within this industry, i.e., finance & risk services, sales & marketing services, etc.

The US management & marketing consultancy market had total revenues of \$197.7 billion in 2022, representing a compound annual growth rate (CAGR) of 2.4% between 2017 and 2022.

The corporate strategy segment accounted for the market's largest proportion in 2022, with total revenues of \$59.2 billion, equivalent to 30% of the market's overall value.

The US held a 51.8% stake in the global management & marketing consultancy market in 2022, according to in-house research.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in the United States

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States management & marketing consultancy market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States management & marketing consultancy market by value in 2022?

What will be the size of the United States management & marketing consultancy market in 2027?

What factors are affecting the strength of competition in the United States management & marketing consultancy market?

How has the market performed over the last five years?

Who are the top competitors in the United States's management & marketing consultancy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths of leading players?
- 7.3. How have leading players adapted to new technologies?

8 COMPANY PROFILES

- 8.1. Deloitte Touche Tohmatsu Limited
- 8.2. PricewaterhouseCoopers International Ltd
- 8.3. Ernst & Young Global Ltd
- 8.4. McKinsey & Company, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States management & marketing consultancy market value: \$ billion, 2017–22

Table 2: United States management & marketing consultancy market category segmentation: % share, by value, 2017–2022

Table 3: United States management & marketing consultancy market category segmentation: \$ billion, 2017-2022

Table 4: United States management & marketing consultancy market geography segmentation: \$ billion, 2022

Table 5: United States management & marketing consultancy market value forecast: \$ billion, 2022–27

Table 6: Deloitte Touche Tohmatsu Limited: key facts

Table 7: Deloitte Touche Tohmatsu Limited: Key Employees

Table 8: Deloitte Touche Tohmatsu Limited: Key Employees Continued

Table 9: PricewaterhouseCoopers International Ltd: key facts

Table 10: PricewaterhouseCoopers International Ltd: Key Employees

Table 11: Ernst & Young Global Ltd: key facts

Table 12: Ernst & Young Global Ltd: Key Employees

Table 13: McKinsey & Company, Inc.: key facts

Table 14: McKinsey & Company, Inc.: Key Employees

Table 15: United States size of population (million), 2018–22

Table 16: United States gdp (constant 2005 prices, \$ billion), 2018–22

Table 17: United States gdp (current prices, \$ billion), 2018–22

Table 18: United States inflation, 2018–22

Table 19: United States consumer price index (absolute), 2018–22

Table 20: United States exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: United States management & marketing consultancy market value: \$ billion, 2017–22

Figure 2: United States management & marketing consultancy market category segmentation: \$ billion, 2017-2022

Figure 3: United States management & marketing consultancy market geography segmentation: % share, by value, 2022

Figure 4: United States management & marketing consultancy market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the management & marketing consultancy market in the United States, 2022

Figure 6: Drivers of buyer power in the management & marketing consultancy market in the United States, 2022

Figure 7: Drivers of supplier power in the management & marketing consultancy market in the United States, 2022

Figure 8: Factors influencing the likelihood of new entrants in the management & marketing consultancy market in the United States, 2022

Figure 9: Factors influencing the threat of substitutes in the management & marketing consultancy market in the United States, 2022

Figure 10: Drivers of degree of rivalry in the management & marketing consultancy market in the United States, 2022

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