

United States of America (USA) Household Products Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

United States of America (USA) Household Products Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Household Products in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The US Household Products market had total revenues of \$62,858.7m in 2021, representing a compound annual growth rate (CAGR) of 3.7% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.2% between 2016 and 2021, to reach a total of 9,354.9 million units in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.8% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$71,992.9m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in the United States

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States household products market with five year forecasts

REASONS TO BUY

What was the size of the United States household products market by value in 2021?

What will be the size of the United States household products market in 2026?

What factors are affecting the strength of competition in the United States household products market?

How has the market performed over the last five years?

What are the main segments that make up the United States' household products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US Household products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years ?
- 7.4. Which companies' market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the US household products market over the last four years?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Kimberly-Clark Corp
- 8.3. Reckitt Benckiser Group plc
- 8.4. The Clorox Company

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States household products market value: \$ million, 2016-21
- Table 2: United States household products market volume: million units, 2016-21
- Table 3: United States household products market category segmentation: % share, by value, 2016-2021
- Table 4: United States household products market category segmentation: \$ million, 2016-2021
- Table 5: United States household products market geography segmentation: \$ million, 2021
- Table 6: United States household products market distribution: % share, by value, 2021
- Table 7: United States household products market value forecast: \$ million, 2021-26
- Table 8: United States household products market volume forecast: million units, 2021-26
- Table 9: United States household products market share: % share, by value, 2021
- Table 10: The Procter & Gamble Co: key facts
- Table 11: The Procter & Gamble Co: Annual Financial Ratios
- Table 12: The Procter & Gamble Co: Key Employees
- Table 13: The Procter & Gamble Co: Key Employees Continued
- Table 14: Kimberly-Clark Corp: key facts
- Table 15: Kimberly-Clark Corp: Annual Financial Ratios
- Table 16: Kimberly-Clark Corp: Key Employees
- Table 17: Kimberly-Clark Corp: Key Employees Continued
- Table 18: Reckitt Benckiser Group plc: key facts
- Table 19: Reckitt Benckiser Group plc: Annual Financial Ratios
- Table 20: Reckitt Benckiser Group plc: Key Employees
- Table 21: Reckitt Benckiser Group plc: Key Employees Continued
- Table 22: The Clorox Company: key facts
- Table 23: The Clorox Company: Annual Financial Ratios
- Table 24: The Clorox Company: Key Employees
- Table 25: The Clorox Company: Key Employees Continued
- Table 26: United States size of population (million), 2017-21
- Table 27: United States gdp (constant 2005 prices, \$ billion), 2017-21
- Table 28: United States gdp (current prices, \$ billion), 2017-21
- Table 29: United States inflation, 2017-21
- Table 30: United States consumer price index (absolute), 2017-21
- Table 31: United States exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

- Figure 1: United States household products market value: \$ million, 2016-21
- Figure 2: United States household products market volume: million units, 2016-21
- Figure 3: United States household products market category segmentation: \$ million, 2016-2021
- Figure 4: United States household products market geography segmentation: % share, by value, 2021
- Figure 5: United States household products market distribution: % share, by value, 2021
- Figure 6: United States household products market value forecast: \$ million, 2021-26
- Figure 7: United States household products market volume forecast: million units, 2021-26
- Figure 8: Forces driving competition in the household products market in the United States, 2021
- Figure 9: Drivers of buyer power in the household products market in the United States, 2021
- Figure 10: Drivers of supplier power in the household products market in the United States, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the household products market in the United States, 2021
- Figure 12: Factors influencing the threat of substitutes in the household products market in the United States, 2021
- Figure 13: Drivers of degree of rivalry in the household products market in the United States, 2021
- Figure 14: United States household products market share: % share, by value, 2021

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