

United States of America (USA) Games Consoles Market to 2027

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Abstracts

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Summary

Games Consoles in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

A game console is a specialized computer system designed specifically for playing video games. It typically consists of a console unit and a controller and is connected to a display device such as a television or monitor.

The US games consoles market had total revenues of \$5,812.4 million in 2022, representing a compound annual growth rate (CAGR) of 10.7% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.9% between 2017 and 2022, to reach a total of 17,504.0 thousand units in 2022.

The US accounted for 32.3% of the market share of the global game consoles market in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games consoles market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in the United States

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States games consoles market with five year forecasts

Reasons to Buy

What was the size of the United States games consoles market by value in 2022?

What will be the size of the United States games consoles market in 2027?

What factors are affecting the strength of competition in the United States games consoles market?

How has the market performed over the last five years?

What are the main segments that make up the United States's games consoles market?

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