

United States of America (USA) Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

United States of America (USA) Games Consoles Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Games Consoles in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The games consoles market consists of the total revenues generated by Nintendo, Microsoft and Sony through the sale of their console platforms including their respective home entertainment consoles, their handheld models and realised back in 2017 hybrid models.

The US games consoles market had total revenues of \$4.1 billion in 2022, representing a compound annual growth rate (CAGR) of 3.4% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -9.8% between 2017 and 2022, to reach a total of 9,949.0 thousand units in 2022.

The US games consoles market witnessed a significant increase in market demand in 2020. However, the bump in demand reached a plateau in 2022 due to the return to work from office, school, and relaxation of COVID-19 related regulations.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games consoles market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in the United States

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States games consoles market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States games consoles market by value in 2022?

What will be the size of the United States games consoles market in 2027?

What factors are affecting the strength of competition in the United States games consoles market?

How has the market performed over the last five years?

Who are the top competitors in the United State's games consoles market?

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