

# United States of America (USA) Cloud Computing Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/U0BC9C096C83EN.html>

Date: November 2022

Pages: 62

Price: US\$ 350.00 (Single User License)

ID: U0BC9C096C83EN

## Abstracts

United States of America (USA) Cloud Computing Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Cloud Computing in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The US cloud computing industry had total revenues of \$90.0 billion in 2021, representing a compound annual growth rate (CAGR) of 20.9% between 2016 and 2021.

The SaaS segment accounted for the largest proportion of the industry in 2021,

with total revenues of \$60.1 billion, equivalent to 66.8% of the industry's overall value.

The US has the world's largest cloud computing industry, accounting for 32% of the global industry's value in 2021, higher than Europe's 30.2% and Asia-Pacific's 26.7% shares.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in the United States

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States cloud computing market with five year forecasts

## REASONS TO BUY

What was the size of the United States cloud computing market by value in 2021?

What will be the size of the United States cloud computing market in 2026?

What factors are affecting the strength of competition in the United States cloud computing market?

How has the market performed over the last five years?

What are the main segments that make up the United States' cloud computing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What has been the rationale behind recent M&A activity and strategic partnerships?
- 7.3. What are the strengths of the leading players?
- 7.4. Who are the main challengers to the incumbents?

## **8 COMPANY PROFILES**

- 8.1. Amazon Web Services Inc
- 8.2. Microsoft Corporation
- 8.3. Alphabet Inc
- 8.4. Alibaba Group Holding Limited
- 8.5. International Business Machines Corporation
- 8.6. salesforce.com, inc.
- 8.7. Oracle Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United States cloud computing industry value: \$ million, 2016-21
- Table 2: United States cloud computing industry category segmentation: % share, by value, 2016-2021
- Table 3: United States cloud computing industry category segmentation: \$ million, 2016-2021
- Table 4: United States cloud computing industry geography segmentation: \$ million, 2021
- Table 5: United States cloud computing industry value forecast: \$ million, 2021-26
- Table 6: Amazon Web Services Inc: key facts
- Table 7: Amazon Web Services Inc: Key Employees
- Table 8: Microsoft Corporation: key facts
- Table 9: Microsoft Corporation: Annual Financial Ratios
- Table 10: Microsoft Corporation: Key Employees
- Table 11: Microsoft Corporation: Key Employees Continued
- Table 12: Alphabet Inc: key facts
- Table 13: Alphabet Inc: Annual Financial Ratios
- Table 14: Alphabet Inc: Key Employees
- Table 15: Alibaba Group Holding Limited: key facts
- Table 16: Alibaba Group Holding Limited: Annual Financial Ratios
- Table 17: Alibaba Group Holding Limited: Key Employees
- Table 18: Alibaba Group Holding Limited: Key Employees Continued
- Table 19: International Business Machines Corporation: key facts
- Table 20: International Business Machines Corporation: Annual Financial Ratios
- Table 21: International Business Machines Corporation: Key Employees
- Table 22: International Business Machines Corporation: Key Employees Continued
- Table 23: salesforce.com, inc.: key facts
- Table 24: salesforce.com, inc.: Annual Financial Ratios
- Table 25: salesforce.com, inc.: Key Employees
- Table 26: salesforce.com, inc.: Key Employees Continued
- Table 27: Oracle Corporation: key facts
- Table 28: Oracle Corporation: Annual Financial Ratios
- Table 29: Oracle Corporation: Key Employees
- Table 30: United States size of population (million), 2017-21
- Table 31: United States gdp (constant 2005 prices, \$ billion), 2017-21
- Table 32: United States gdp (current prices, \$ billion), 2017-21

Table 33: United States inflation, 2017-21

Table 34: United States consumer price index (absolute), 2017-21

Table 35: United States exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: United States cloud computing industry value: \$ million, 2016-21

Figure 2: United States cloud computing industry category segmentation: \$ million, 2016-2021

Figure 3: United States cloud computing industry geography segmentation: % share, by value, 2021

Figure 4: United States cloud computing industry value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the cloud computing industry in the United States, 2021

Figure 6: Drivers of buyer power in the cloud computing industry in the United States, 2021

Figure 7: Drivers of supplier power in the cloud computing industry in the United States, 2021

Figure 8: Factors influencing the likelihood of new entrants in the cloud computing industry in the United States, 2021

Figure 9: Factors influencing the threat of substitutes in the cloud computing industry in the United States, 2021

Figure 10: Drivers of degree of rivalry in the cloud computing industry in the United States, 2021

## I would like to order

Product name: United States of America (USA) Cloud Computing Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/U0BC9C096C83EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0BC9C096C83EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



