

# United States of America (USA) Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

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# **Abstracts**

United States of America (USA) Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

#### SUMMARY

Apparel & Non-Apparel Manufacturing in the United States industry profile provides topline qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The US market had total revenues of \$106.1 billion in 2021, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2021.

The apparel segment was the market's most lucrative in 2021, with total revenues of \$53.3 billion, equivalent to 50.3% of the market's overall value.

The market recorded consistent growth in the years preceding 2020, which will have been aided by wider macroeconomic growth in the economy. The pandemic did cause a decline in sales, due to the closure of nonessential stores,



which greatly impacted apparel sales in the US.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in the United States

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel & non-apparel manufacturing market with five year forecasts

#### **REASONS TO BUY**

What was the size of the United States apparel & non-apparel manufacturing market by value in 2021?

What will be the size of the United States apparel & non-apparel manufacturing market in 2026?

What factors are affecting the strength of competition in the United States apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up the United State's apparel & non-apparel manufacturing market?



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