

# United States of America PESTLE Insights - A Macroeconomic Outlook Report

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### Abstracts

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#### Summary

New York, Texas, California and Illinois accounted for 35.6% of GDP and 30.7% of the total US population in 2019

Inward FDI inflow declined in the second quarter of 2020, followed by a marginal recovery in the third quarter

According to GlobalData, the services sector contributed (81.1%) to GVA in 2020, followed by industry (18.1%). In nominal terms, overall GVA is expected to grow at a robust pace of 5.0% and 3.7% in 2021 and 2022, respectively.

#### Scope

The US ranked 14th in World Bank's logistics performance index (LPI) in 2018, compared to 10th in 2016

The US stock market performed strongly during January 12, 2020

January 12, 2021. The S&P 500 gained 16.9% of its valuation during that period.



#### **Reasons to Buy**

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.



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