

United States Ice Cream Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Ice Cream in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The US Ice Cream market had total revenues of \$12,818.2m in 2020, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.1% between 2016-2020, to reach a total of 2,840.8 million kilograms in 2020.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.1% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$14,956.8m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in the United States

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States ice cream market with five year forecasts

REASONS TO BUY

What was the size of the United States ice cream market by value in 2020?

What will be the size of the United States ice cream market in 2025?

What factors are affecting the strength of competition in the United States ice cream market?

How has the market performed over the last five years?

What are the main segments that make up the United State's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the United States ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. Wells Enterprises Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States ice cream market value: \$ million, 2016-20
- Table 2: United States ice cream market volume: million kilograms, 2016-20
- Table 3: United States ice cream market category segmentation: \$ million, 2020
- Table 4: United States ice cream market geography segmentation: \$ million, 2020
- Table 5: United States ice cream market distribution: % share, by value, 2020
- Table 6: United States ice cream market value forecast: \$ million, 2020-25
- Table 7: United States ice cream market volume forecast: million kilograms, 2020-25
- Table 8: United States ice cream market share: % share, by value, 2020
- Table 9: Unilever Plc.: key facts
- Table 10: Unilever Plc.: Annual Financial Ratios
- Table 11: Unilever Plc.: Key Employees
- Table 12: Froneri International Ltd: key facts
- Table 13: Froneri International Ltd: Key Employees
- Table 14: Wells Enterprises Inc: key facts
- Table 15: Wells Enterprises Inc: Key Employees
- Table 16: United States size of population (million), 2016-20
- Table 17: United States gdp (constant 2005 prices, \$ billion), 2016-20
- Table 18: United States gdp (current prices, \$ billion), 2016-20
- Table 19: United States inflation, 2016-20
- Table 20: United States consumer price index (absolute), 2016-20
- Table 21: United States exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United States ice cream market value: \$ million, 2016-20

Figure 2: United States ice cream market volume: million kilograms, 2016-20

Figure 3: United States ice cream market category segmentation: % share, by value, 2020

Figure 4: United States ice cream market geography segmentation: % share, by value, 2020

Figure 5: United States ice cream market distribution: % share, by value, 2020

Figure 6: United States ice cream market value forecast: \$ million, 2020-25

Figure 7: United States ice cream market volume forecast: million kilograms, 2020-25

Figure 8: Forces driving competition in the ice cream market in the United States, 2020

Figure 9: Drivers of buyer power in the ice cream market in the United States, 2020

Figure 10: Drivers of supplier power in the ice cream market in the United States, 2020

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in the United States, 2020

Figure 12: Factors influencing the threat of substitutes in the ice cream market in the United States, 2020

Figure 13: Drivers of degree of rivalry in the ice cream market in the United States, 2020

Figure 14: United States ice cream market share: % share, by value, 2020

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