

United States Dog Care Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Dog Care in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dog care market consists of the retail sale of dog food, dog chews & treats, and dog toys. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The dog toys segment consists of all non-food items bought for dogs to play or exercise with, such as fetch toys, rubber bones and squeaky toys. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates. Market volumes are measures in kilograms and only consist of the dog food and dog chews & treats segments. Other specialist retailers in the distribution channel analysis comprise stores which specialize in pet products.

The US Dog care market had total revenues of \$22,719.0m in 2020, representing a compound annual growth rate (CAGR) of 3.8% between 2016

and 2020.

Market consumption volume increased with a CAGR of 1.7% between 2016-2020, to reach a total of 7,020.1 million kg in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.1% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$29,167.1m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in the United States

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States dog care market with five year forecasts

REASONS TO BUY

What was the size of the United States dog care market by value in 2020?

What will be the size of the United States dog care market in 2025?

What factors are affecting the strength of competition in the United States dog care market?

How has the market performed over the last five years?

What are the main segments that make up the United State's dog care market?

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