

United Kingdom (UK) PCs Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

United Kingdom (UK) PCs Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

PCs in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The UK PCs market had total revenues of \$2,728.9 billion in 2022, representing a compound annual growth rate (CAGR) of 3.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.1% between 2017 and 2022, to reach a total of 25.9 households in 2022.

According to International Data Corporation (IDC), the UK PCs market had declined decelerated in 2022 and this is primarily attributed to the saturation of computers in consumer hands, faltering global economy, and rising inflation. According to International Data Corporation (IDC) The UK PCs market had declined in 2022 and this is attributed to primarily to the saturation of computers

in consumer hands, a faltering global economy, and inflation.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in the United Kingdom

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom pcs market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom pcs market by value in 2022?

What will be the size of the United Kingdom pcs market in 2027?

What factors are affecting the strength of competition in the United Kingdom pcs market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's pcs market?

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