

# United Kingdom (UK) Online Retail Market to 2027

<https://marketpublishers.com/r/U01FFAFFDBE6EN.html>

Date: November 2023

Pages: 59

Price: US\$ 350.00 (Single User License)

ID: U01FFAFFDBE6EN

## Abstracts

### United Kingdom (UK) Online Retail Market to 2027

#### Summary

Online Retail in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The UK online retail sector had total revenues of \$80.7 billion in 2022, representing a compound annual growth rate (CAGR) of 11.4% between 2017 and 2022.

The food & grocery retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$24.6 billion, equivalent to 30.5% of the sector's overall value.

In 2022, the economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on online retail, resulting in a dip in the market. For instance, consumer price inflation in the UK in 2022 stood at 9.1%, an increase from 2.7%, according to GlobalData.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the online retail market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in the United Kingdom

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom online retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the United Kingdom online retail market by value in 2022?

What will be the size of the United Kingdom online retail market in 2027?

What factors are affecting the strength of competition in the United Kingdom online retail market?

How has the market performed over the last five years?

How large is the United Kingdom's online retail market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPANY PROFILES**

- 7.1. Amazon.com, Inc.
- 7.2. Tesco PLC
- 7.3. Asda Stores Ltd
- 7.4. John Lewis Partnership Plc
- 7.5. Ocado Group Plc
- 7.6. J Sainsbury plc
- 7.7. ASOS Plc

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United Kingdom online retail sector value: \$ million, 2017–22

Table 2: United Kingdom online retail sector category segmentation: % share, by value, 2017–2022

Table 3: United Kingdom online retail sector category segmentation: \$ million, 2017-2022

Table 4: United Kingdom online retail sector geography segmentation: \$ million, 2022

Table 5: United Kingdom online retail sector distribution: % share, by value, 2022

Table 6: United Kingdom online retail sector value forecast: \$ million, 2022–27

Table 7: Amazon.com, Inc.: key facts

Table 8: Amazon.com, Inc.: Annual Financial Ratios

Table 9: Amazon.com, Inc.: Key Employees

Table 10: Amazon.com, Inc.: Key Employees Continued

Table 11: Tesco PLC: key facts

Table 12: Tesco PLC: Annual Financial Ratios

Table 13: Tesco PLC: Key Employees

Table 14: Tesco PLC: Key Employees Continued

Table 15: Asda Stores Ltd: key facts

Table 16: Asda Stores Ltd: Key Employees

Table 17: John Lewis Partnership Plc: key facts

Table 18: John Lewis Partnership Plc: Key Employees

Table 19: Ocado Group Plc: key facts

Table 20: Ocado Group Plc: Annual Financial Ratios

Table 21: Ocado Group Plc: Key Employees

Table 22: Ocado Group Plc: Key Employees Continued

Table 23: J Sainsbury plc: key facts

Table 24: J Sainsbury plc: Annual Financial Ratios

Table 25: J Sainsbury plc: Key Employees

Table 26: ASOS Plc: key facts

Table 27: ASOS Plc: Annual Financial Ratios

Table 28: ASOS Plc: Key Employees

Table 29: ASOS Plc: Key Employees Continued

Table 30: United Kingdom size of population (million), 2018–22

Table 31: United Kingdom gdp (constant 2005 prices, \$ billion), 2018–22

Table 32: United Kingdom gdp (current prices, \$ billion), 2018–22

Table 33: United Kingdom inflation, 2018–22

Table 34: United Kingdom consumer price index (absolute), 2018–22

Table 35: United Kingdom exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: United Kingdom online retail sector value: \$ million, 2017–22

Figure 2: United Kingdom online retail sector category segmentation: \$ million, 2017-2022

Figure 3: United Kingdom online retail sector geography segmentation: % share, by value, 2022

Figure 4: United Kingdom online retail sector distribution: % share, by value, 2022

Figure 5: United Kingdom online retail sector value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the online retail sector in the United Kingdom, 2022

Figure 7: Drivers of buyer power in the online retail sector in the United Kingdom, 2022

Figure 8: Drivers of supplier power in the online retail sector in the United Kingdom, 2022

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in the United Kingdom, 2022

Figure 10: Factors influencing the threat of substitutes in the online retail sector in the United Kingdom, 2022

Figure 11: Drivers of degree of rivalry in the online retail sector in the United Kingdom, 2022

## I would like to order

Product name: United Kingdom (UK) Online Retail Market to 2027

Product link: <https://marketpublishers.com/r/U01FFAFFDBE6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U01FFAFFDBE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970