

United Kingdom (UK) Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/U74B8901306FEN.html>

Date: March 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: U74B8901306FEN

Abstracts

United Kingdom (UK) Mobile Phones Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Mobile Phones in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The UK mobile phones market had total revenues of \$22.8 billion in 2022, representing a compound annual growth rate (CAGR) of 2.4% between 2017 and 2022.

Market consumption volume declined with a negative CAGR of 0.2% between 2017 and 2022, to reach a total of 447.4 average MOU in 2022.

Mobile phone consumption is high in UK and there is a strong demand for packages with unlimited texting, messaging, and data services, which would be too expensive to purchase on a prepaid basis.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in the United Kingdom

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom mobile phones market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom mobile phones market by value in 2022?

What will be the size of the United Kingdom mobile phones market in 2027?

What factors are affecting the strength of competition in the United Kingdom mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

7.3. Have there been any significant mergers or acquisitions in recent years?

8 COMPANY PROFILES

8.1. BT Group plc

8.2. Telefonica UK Ltd

8.3. Hutchison 3G UK Limited

8.4. Vodafone Group Plc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United Kingdom mobile phones market value: \$ billion, 2017–22

Table 2: United Kingdom mobile phones market volume: Average MOU, 2017–22

Table 3: United Kingdom mobile phones market category segmentation: % share, by volume, 2017–2022

Table 4: United Kingdom mobile phones market category segmentation: Average MOU, 2017-2022

Table 5: United Kingdom mobile phones market geography segmentation: \$ billion, 2022

Table 6: United Kingdom mobile phones market value forecast: \$ billion, 2022–27

Table 7: United Kingdom mobile phones market volume forecast: Average MOU, 2022–27

Table 8: BT Group plc: key facts

Table 9: BT Group plc: Annual Financial Ratios

Table 10: BT Group plc: Key Employees

Table 11: BT Group plc: Key Employees Continued

Table 12: Telefonica UK Ltd: key facts

Table 13: Telefonica UK Ltd: Key Employees

Table 14: Hutchison 3G UK Limited: key facts

Table 15: Hutchison 3G UK Limited: Key Employees

Table 16: Vodafone Group Plc: key facts

Table 17: Vodafone Group Plc: Annual Financial Ratios

Table 18: Vodafone Group Plc: Key Employees

Table 19: Vodafone Group Plc: Key Employees Continued

Table 20: United Kingdom size of population (million), 2018–22

Table 21: United Kingdom gdp (constant 2005 prices, \$ billion), 2018–22

Table 22: United Kingdom gdp (current prices, \$ billion), 2018–22

Table 23: United Kingdom inflation, 2018–22

Table 24: United Kingdom consumer price index (absolute), 2018–22

Table 25: United Kingdom exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom mobile phones market value: \$ billion, 2017–22

Figure 2: United Kingdom mobile phones market volume: Average MOU, 2017–22

Figure 3: United Kingdom mobile phones market category segmentation: Average MOU, 2017-2022

Figure 4: United Kingdom mobile phones market geography segmentation: % share, by value, 2022

Figure 5: United Kingdom mobile phones market value forecast: \$ billion, 2022–27

Figure 6: United Kingdom mobile phones market volume forecast: Average MOU, 2022–27

Figure 7: Forces driving competition in the mobile phones market in the United Kingdom, 2022

Figure 8: Drivers of buyer power in the mobile phones market in the United Kingdom, 2022

Figure 9: Drivers of supplier power in the mobile phones market in the United Kingdom, 2022

Figure 10: Factors influencing the likelihood of new entrants in the mobile phones market in the United Kingdom, 2022

Figure 11: Factors influencing the threat of substitutes in the mobile phones market in the United Kingdom, 2022

Figure 12: Drivers of degree of rivalry in the mobile phones market in the United Kingdom, 2022

I would like to order

Product name: United Kingdom (UK) Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/U74B8901306FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U74B8901306FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

