

United Kingdom (UK) Management and Marketing Consultancy Market Summary, Competitive Analysis, and Forecast, 2017-2026

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Abstracts

United Kingdom (UK) Management and Marketing Consultancy Market Summary, Competitive Analysis, and Forecast, 2017-2026

SUMMARY

Management & Marketing Consultancy in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e., finance & risk services, sales & marketing services, etc.

The UK management & marketing consultancy market had total revenues of \$13.8bn in 2021, representing a compound annual growth rate (CAGR) of 6.6% between 2016 and 2021.

The information technology segment was the market's most lucrative in 2021,

with total revenues of \$5.0bn, equivalent to 36% of the market's overall value.

Before the pandemic, the UK had seen fairly constant levels of GDP growth. The country's stable economic situation, alongside consumer demand and technological change, have been the major contributors to the market's historically positive performance.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in the United Kingdom

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom management & marketing consultancy market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom management & marketing consultancy market by value in 2021?

What will be the size of the United Kingdom management & marketing consultancy market in 2026?

What factors are affecting the strength of competition in the United Kingdom management & marketing consultancy market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's management & marketing consultancy market?

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