

United Kingdom (UK) Male Toiletries Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/U11B7FDC29BBEN.html>

Date: December 2022

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: U11B7FDC29BBEN

Abstracts

United Kingdom (UK) Male Toiletries Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Male Toiletries in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The male toiletries market consists of retail sales of aftershaves & colognes, men's disposable razors & blades, post-shave cosmetics - men's and pre-shave cosmetics - men's. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The UK Male Toiletries market had total revenues of \$910.8m in 2021, representing a compound annual growth rate (CAGR) of -0.5% between 2016 and 2021.

Market production volumes declined with a CAGR of -1.6% between 2016 and 2021, to reach a total of 136.9 million units in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$1,114.4m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the male toiletries market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the male toiletries market in the United Kingdom

Leading company profiles reveal details of key male toiletries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom male toiletries market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom male toiletries market by value in 2021?

What will be the size of the United Kingdom male toiletries market in 2026?

What factors are affecting the strength of competition in the United Kingdom male toiletries market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's male toiletries market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the UK male toiletries market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered in the last 5 years (2016-2021)?
- 7.5. What are the most popular brands in the male toiletries market?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Edgewell Personal Care Co
- 8.3. Unilever Plc.
- 8.4. Beiersdorf AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United Kingdom male toiletries market value: \$ million, 2016–21

Table 2: United Kingdom male toiletries market volume: million units, 2016–21

Table 3: United Kingdom male toiletries market category segmentation: % share, by value, 2016–2021

Table 4: United Kingdom male toiletries market category segmentation: \$ million, 2016-2021

Table 5: United Kingdom male toiletries market geography segmentation: \$ million, 2021

Table 6: United Kingdom male toiletries market distribution: % share, by value, 2021

Table 7: United Kingdom male toiletries market value forecast: \$ million, 2021–26

Table 8: United Kingdom male toiletries market volume forecast: million units, 2021–26

Table 9: United Kingdom male toiletries market share: % share, by value, 2021

Table 10: The Procter & Gamble Co: key facts

Table 11: The Procter & Gamble Co: Annual Financial Ratios

Table 12: The Procter & Gamble Co: Key Employees

Table 13: The Procter & Gamble Co: Key Employees Continued

Table 14: Edgewell Personal Care Co: key facts

Table 15: Edgewell Personal Care Co: Annual Financial Ratios

Table 16: Edgewell Personal Care Co: Key Employees

Table 17: Unilever Plc.: key facts

Table 18: Unilever Plc.: Annual Financial Ratios

Table 19: Unilever Plc.: Key Employees

Table 20: Beiersdorf AG: key facts

Table 21: Beiersdorf AG: Annual Financial Ratios

Table 22: Beiersdorf AG: Key Employees

Table 23: United Kingdom size of population (million), 2017–21

Table 24: United Kingdom gdp (constant 2005 prices, \$ billion), 2017–21

Table 25: United Kingdom gdp (current prices, \$ billion), 2017–21

Table 26: United Kingdom inflation, 2017–21

Table 27: United Kingdom consumer price index (absolute), 2017–21

Table 28: United Kingdom exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom male toiletries market value: \$ million, 2016–21

Figure 2: United Kingdom male toiletries market volume: million units, 2016–21

Figure 3: United Kingdom male toiletries market category segmentation: \$ million, 2016-2021

Figure 4: United Kingdom male toiletries market geography segmentation: % share, by value, 2021

Figure 5: United Kingdom male toiletries market distribution: % share, by value, 2021

Figure 6: United Kingdom male toiletries market value forecast: \$ million, 2021–26

Figure 7: United Kingdom male toiletries market volume forecast: million units, 2021–26

Figure 8: Forces driving competition in the male toiletries market in the United Kingdom, 2021

Figure 9: Drivers of buyer power in the male toiletries market in the United Kingdom, 2021

Figure 10: Drivers of supplier power in the male toiletries market in the United Kingdom, 2021

Figure 11: Factors influencing the likelihood of new entrants in the male toiletries market in the United Kingdom, 2021

Figure 12: Factors influencing the threat of substitutes in the male toiletries market in the United Kingdom, 2021

Figure 13: Drivers of degree of rivalry in the male toiletries market in the United Kingdom, 2021

Figure 14: United Kingdom male toiletries market share: % share, by value, 2021

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