

United Kingdom (UK) Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/UA6572EC8A38EN.html>

Date: October 2022

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: UA6572EC8A38EN

Abstracts

United Kingdom (UK) Internet Access Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Internet Access in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The UK internet access market had total revenues of \$16,498.4 million in 2021, representing a compound annual growth rate (CAGR) of 2.3% between 2016 and 2021.

Market volume increased with a CAGR of 0.9% between 2016 and 2021, to reach a total of 61.5 million internet users in 2021.

Fierce price competition among providers, especially through promotions and discounts, has suppressed revenues. While the impact of the pandemic on consumer demand for internet services was limited, it was more evident on business demand, with business interruptions and closures amid the economic downturn resulting in revenue losses for providers.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in the United Kingdom

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom internet access market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom internet access market by value in 2021?

What will be the size of the United Kingdom internet access market in 2026?

What factors are affecting the strength of competition in the United Kingdom internet access market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How has the regulatory environment affected the UK market?

8 COMPANY PROFILES

8.1. BT Group plc

8.2. Sky Limited

8.3. Talktalk Telecom Group Ltd

8.4. Liberty Global plc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United Kingdom internet access market value: \$ billion, 2016–21

Table 2: United Kingdom internet access market volume: million Internet Users, 2016–21

Table 3: United Kingdom internet access market category segmentation: % share, by value, 2016–2021

Table 4: United Kingdom internet access market category segmentation: \$ billion, 2016-2021

Table 5: United Kingdom internet access market geography segmentation: \$ billion, 2021

Table 6: United Kingdom internet access market value forecast: \$ billion, 2021–26

Table 7: United Kingdom internet access market volume forecast: million Internet Users, 2021–26

Table 8: BT Group plc: key facts

Table 9: BT Group plc: Annual Financial Ratios

Table 10: BT Group plc: Key Employees

Table 11: Sky Limited: key facts

Table 12: Sky Limited: Key Employees

Table 13: Talktalk Telecom Group Ltd: key facts

Table 14: Talktalk Telecom Group Ltd: Key Employees

Table 15: Liberty Global plc: key facts

Table 16: Liberty Global plc: Annual Financial Ratios

Table 17: Liberty Global plc: Key Employees

Table 18: Liberty Global plc: Key Employees Continued

Table 19: United Kingdom size of population (million), 2017–21

Table 20: United Kingdom gdp (constant 2005 prices, \$ billion), 2017–21

Table 21: United Kingdom gdp (current prices, \$ billion), 2017–21

Table 22: United Kingdom inflation, 2017–21

Table 23: United Kingdom consumer price index (absolute), 2017–21

Table 24: United Kingdom exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom internet access market value: \$ billion, 2016–21

Figure 2: United Kingdom internet access market volume: million Internet Users, 2016–21

Figure 3: United Kingdom internet access market category segmentation: \$ billion, 2016-2021

Figure 4: United Kingdom internet access market geography segmentation: % share, by value, 2021

Figure 5: United Kingdom internet access market value forecast: \$ billion, 2021–26

Figure 6: United Kingdom internet access market volume forecast: million Internet Users, 2021–26

Figure 7: Forces driving competition in the internet access market in the United Kingdom, 2021

Figure 8: Drivers of buyer power in the internet access market in the United Kingdom, 2021

Figure 9: Drivers of supplier power in the internet access market in the United Kingdom, 2021

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in the United Kingdom, 2021

Figure 11: Factors influencing the threat of substitutes in the internet access market in the United Kingdom, 2021

Figure 12: Drivers of degree of rivalry in the internet access market in the United Kingdom, 2021

I would like to order

Product name: United Kingdom (UK) Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/UA6572EC8A38EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA6572EC8A38EN.html>