

United Kingdom (UK) Household Products Market to 2027

<https://marketpublishers.com/r/U1109B464D2DEN.html>

Date: October 2023

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: U1109B464D2DEN

Abstracts

United Kingdom (UK) Household Products Market to 2027

Summary

Household Products in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The UK Household Products market had total revenues of \$11,190.0 million in 2022, representing a compound annual growth rate (CAGR) of 4.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.6% between 2017 and 2022, to reach a total of 2,935.7 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.2% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$13,071.7 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in the United Kingdom

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom household products market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Kingdom household products market by value in 2022?

What will be the size of the United Kingdom household products market in 2027?

What factors are affecting the strength of competition in the United Kingdom household products market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's household products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the UK household products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the UK household products market?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Unilever Ventures Ltd
- 8.3. Reckitt Benckiser Group plc
- 8.4. Kimberly-Clark Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United Kingdom household products market value: \$ million, 2017–22

Table 2: United Kingdom household products market volume: million units, 2017–22

Table 3: United Kingdom household products market category segmentation: % share, by value, 2017–2022

Table 4: United Kingdom household products market category segmentation: \$ million, 2017-2022

Table 5: United Kingdom household products market geography segmentation: \$ million, 2022

Table 6: United Kingdom household products market distribution: % share, by value, 2022

Table 7: United Kingdom household products market value forecast: \$ million, 2022–27

Table 8: United Kingdom household products market volume forecast: million units, 2022–27

Table 9: United Kingdom household products market share: % share, by value, 2022

Table 10: The Procter & Gamble Co: key facts

Table 11: The Procter & Gamble Co: Annual Financial Ratios

Table 12: The Procter & Gamble Co: Key Employees

Table 13: The Procter & Gamble Co: Key Employees Continued

Table 14: Unilever Ventures Ltd: key facts

Table 15: Unilever Ventures Ltd: Key Employees

Table 16: Reckitt Benckiser Group plc: key facts

Table 17: Reckitt Benckiser Group plc: Annual Financial Ratios

Table 18: Reckitt Benckiser Group plc: Key Employees

Table 19: Kimberly-Clark Corp: key facts

Table 20: Kimberly-Clark Corp: Annual Financial Ratios

Table 21: Kimberly-Clark Corp: Key Employees

Table 22: Kimberly-Clark Corp: Key Employees Continued

Table 23: United Kingdom size of population (million), 2018–22

Table 24: United Kingdom gdp (constant 2005 prices, \$ billion), 2018–22

Table 25: United Kingdom gdp (current prices, \$ billion), 2018–22

Table 26: United Kingdom inflation, 2018–22

Table 27: United Kingdom consumer price index (absolute), 2018–22

Table 28: United Kingdom exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom household products market value: \$ million, 2017–22

Figure 2: United Kingdom household products market volume: million units, 2017–22

Figure 3: United Kingdom household products market category segmentation: \$ million, 2017-2022

Figure 4: United Kingdom household products market geography segmentation: % share, by value, 2022

Figure 5: United Kingdom household products market distribution: % share, by value, 2022

Figure 6: United Kingdom household products market value forecast: \$ million, 2022–27

Figure 7: United Kingdom household products market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the household products market in the United Kingdom, 2022

Figure 9: Drivers of buyer power in the household products market in the United Kingdom, 2022

Figure 10: Drivers of supplier power in the household products market in the United Kingdom, 2022

Figure 11: Factors influencing the likelihood of new entrants in the household products market in the United Kingdom, 2022

Figure 12: Factors influencing the threat of substitutes in the household products market in the United Kingdom, 2022

Figure 13: Drivers of degree of rivalry in the household products market in the United Kingdom, 2022

Figure 14: United Kingdom household products market share: % share, by value, 2022

I would like to order

Product name: United Kingdom (UK) Household Products Market to 2027

Product link: <https://marketpublishers.com/r/U1109B464D2DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1109B464D2DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970