

# United Kingdom (UK) Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Broadcasting & Cable TV in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The broadcasting & cable TV market consists of all terrestrial, cable and satellite broadcasters of digital and analog television programming.

The UK broadcasting and cable TV market had total revenues of \$22.2 billion in 2021, representing a compound annual growth rate (CAGR) of 1.6% between 2016 and 2021.

The TV subscriptions segment was the market's most lucrative in 2021, with total revenues of \$10.2 billion, equivalent to 46.1% of the market's overall value.

Consumers continue to shift their media consumption towards digital and online media, mobile devices and on-demand content.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the broadcasting & cable tv market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the broadcasting & cable tv market in the United Kingdom

Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom broadcasting & cable tv market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United Kingdom broadcasting & cable tv market by value in 2021?

What will be the size of the United Kingdom broadcasting & cable tv market in 2026?

What factors are affecting the strength of competition in the United Kingdom broadcasting & cable tv market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's broadcasting & cable tv market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Have there been any challengers/disruptors in the market?

## **8 COMPANY PROFILES**

- 8.1. Sky Limited
- 8.2. PBT Group Limited
- 8.3. British Broadcasting Corporation
- 8.4. ITV plc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United Kingdom broadcasting & cable tv market value: \$ billion, 2016-21

Table 2: United Kingdom broadcasting & cable tv market category segmentation: % share, by value, 2016-2021

Table 3: United Kingdom broadcasting & cable tv market category segmentation: \$ billion, 2016-2021

Table 4: United Kingdom broadcasting & cable tv market geography segmentation: \$ billion, 2021

Table 5: United Kingdom broadcasting & cable tv market value forecast: \$ billion, 2021-26

Table 6: Sky Limited: key facts

Table 7: Sky Limited: Key Employees

Table 8: PBT Group Limited: key facts

Table 9: PBT Group Limited: Annual Financial Ratios

Table 10: PBT Group Limited: Key Employees

Table 11: British Broadcasting Corporation: key facts

Table 12: British Broadcasting Corporation: Key Employees

Table 13: British Broadcasting Corporation: Key Employees Continued

Table 14: ITV plc: key facts

Table 15: ITV plc: Annual Financial Ratios

Table 16: ITV plc: Key Employees

Table 17: ITV plc: Key Employees Continued

Table 18: United Kingdom size of population (million), 2017-21

Table 19: United Kingdom gdp (constant 2005 prices, \$ billion), 2017-21

Table 20: United Kingdom gdp (current prices, \$ billion), 2017-21

Table 21: United Kingdom inflation, 2017-21

Table 22: United Kingdom consumer price index (absolute), 2017-21

Table 23: United Kingdom exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: United Kingdom broadcasting & cable tv market value: \$ billion, 2016-21

Figure 2: United Kingdom broadcasting & cable tv market category segmentation: \$ billion, 2016-2021

Figure 3: United Kingdom broadcasting & cable tv market geography segmentation: % share, by value, 2021

Figure 4: United Kingdom broadcasting & cable tv market value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the broadcasting & cable tv market in the United Kingdom, 2021

Figure 6: Drivers of buyer power in the broadcasting & cable tv market in the United Kingdom, 2021

Figure 7: Drivers of supplier power in the broadcasting & cable tv market in the United Kingdom, 2021

Figure 8: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in the United Kingdom, 2021

Figure 9: Factors influencing the threat of substitutes in the broadcasting & cable tv market in the United Kingdom, 2021

Figure 10: Drivers of degree of rivalry in the broadcasting & cable tv market in the United Kingdom, 2021

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