

United Kingdom (UK) Books Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/UC54ECE3E476EN.html>

Date: June 2022

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: UC54ECE3E476EN

Abstracts

United Kingdom (UK) Books Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Books in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The books market is comprised of the value of total retail sales of physical and digital. The physical segment of the books market includes atlases, dictionaries, encyclopedias, text books, guidebooks, musical scores, maps, fiction and non-fiction. The digital segment of the books market consists of electronic books which can be read on computers or other electronic devices such as tablets. Other segment includes magazines, download audio, physical audio and other not included in the above segments.

The UK books market had total revenues of \$9.1bn in 2021, representing a compound annual growth rate (CAGR) of 2.3% between 2016 and 2021.

The e-book segment was the market's most lucrative in 2021, with total revenues of \$4.3bn, equivalent to 47.5% of the market's overall value.

The e-book segment accounted for majority of book sales revenue in the United Kingdom. The e-book market appealed to UK consumers early on and has maintained a healthy share of the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the books market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United Kingdom

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom books market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom books market by value in 2021?

What will be the size of the United Kingdom books market in 2026?

What factors are affecting the strength of competition in the United Kingdom books market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's books market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies have leading players followed in recent years?
- 7.3. How has the COVID-19 pandemic affected leading players?
- 7.4. What have been the most significant mergers/acquisitions recently?

8 COMPANY PROFILES

- 8.1. Waterstones Booksellers Ltd
- 8.2. WH Smith PLC
- 8.3. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom books market value: \$ million, 2016-21
- Table 2: United Kingdom books market category segmentation: % share, by value, 2016-2021
- Table 3: United Kingdom books market category segmentation: \$ million, 2016-2021
- Table 4: United Kingdom books market geography segmentation: \$ million, 2021
- Table 5: United Kingdom books market value forecast: \$ million, 2021-26
- Table 6: Waterstones Booksellers Ltd: key facts
- Table 7: Waterstones Booksellers Ltd: Key Employees
- Table 8: WH Smith PLC: key facts
- Table 9: WH Smith PLC: Annual Financial Ratios
- Table 10: WH Smith PLC: Key Employees
- Table 11: Amazon.com, Inc.: key facts
- Table 12: Amazon.com, Inc.: Annual Financial Ratios
- Table 13: Amazon.com, Inc.: Key Employees
- Table 14: Amazon.com, Inc.: Key Employees Continued
- Table 15: United Kingdom size of population (million), 2017-21
- Table 16: United Kingdom gdp (constant 2005 prices, \$ billion), 2017-21
- Table 17: United Kingdom gdp (current prices, \$ billion), 2017-21
- Table 18: United Kingdom inflation, 2017-21
- Table 19: United Kingdom consumer price index (absolute), 2017-21
- Table 20: United Kingdom exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom books market value: \$ million, 2016-21

Figure 2: United Kingdom books market category segmentation: \$ million, 2016-2021

Figure 3: United Kingdom books market geography segmentation: % share, by value, 2021

Figure 4: United Kingdom books market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the books market in the United Kingdom, 2021

Figure 6: Drivers of buyer power in the books market in the United Kingdom, 2021

Figure 7: Drivers of supplier power in the books market in the United Kingdom, 2021

Figure 8: Factors influencing the likelihood of new entrants in the books market in the United Kingdom, 2021

Figure 9: Factors influencing the threat of substitutes in the books market in the United Kingdom, 2021

Figure 10: Drivers of degree of rivalry in the books market in the United Kingdom, 2021

I would like to order

Product name: United Kingdom (UK) Books Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/UC54ECE3E476EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC54ECE3E476EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

