

United Kingdom (UK) Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Baby Personal Care in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The baby personal care market consists of retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotion, oil, powder, shampoo and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The UK Baby Personal Care market had total revenues of \$1,149.4 million in 2022, representing a compound annual growth rate (CAGR) of -0.1% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -0.9% between 2017 and

2022, to reach a total of 146.5 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.7% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$1,445.3 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the baby personal care market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the baby personal care market in the United Kingdom

Leading company profiles reveal details of key baby personal care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom baby personal care market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Kingdom baby personal care market by value in 2022?

What will be the size of the United Kingdom baby personal care market in 2027?

What factors are affecting the strength of competition in the United Kingdom baby personal care market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's baby personal care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the UK baby personal care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022) ?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022) ?
- 7.5. What are the most popular brands in the UK baby personal care market ?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Johnson & Johnson
- 8.3. Unilever Plc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom baby personal care market value: \$ million, 2017-22
- Table 2: United Kingdom baby personal care market volume: million units, 2017-22
- Table 3: United Kingdom baby personal care market category segmentation: % share, by value, 2017-2022
- Table 4: United Kingdom baby personal care market category segmentation: \$ million, 2017-2022
- Table 5: United Kingdom baby personal care market geography segmentation: \$ million, 2022
- Table 6: United Kingdom baby personal care market distribution: % share, by value, 2022
- Table 7: United Kingdom baby personal care market value forecast: \$ million, 2022-27
- Table 8: United Kingdom baby personal care market volume forecast: million units, 2022-27
- Table 9: United Kingdom baby personal care market share: % share, by value, 2022
- Table 10: The Procter & Gamble Co: key facts
- Table 11: The Procter & Gamble Co: Annual Financial Ratios
- Table 12: The Procter & Gamble Co: Key Employees
- Table 13: The Procter & Gamble Co: Key Employees Continued
- Table 14: Johnson & Johnson: key facts
- Table 15: Johnson & Johnson: Annual Financial Ratios
- Table 16: Johnson & Johnson: Key Employees
- Table 17: Johnson & Johnson: Key Employees Continued
- Table 18: Unilever Plc.: key facts
- Table 19: Unilever Plc.: Annual Financial Ratios
- Table 20: Unilever Plc.: Key Employees
- Table 21: Unilever Plc.: Key Employees Continued
- Table 22: Childs Farm: key facts
- Table 23: United Kingdom size of population (million), 2018-22
- Table 24: United Kingdom gdp (constant 2005 prices, \$ billion), 2018-22
- Table 25: United Kingdom gdp (current prices, \$ billion), 2018-22
- Table 26: United Kingdom inflation, 2018-22
- Table 27: United Kingdom consumer price index (absolute), 2018-22
- Table 28: United Kingdom exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom baby personal care market value: \$ million, 2017-22

Figure 2: United Kingdom baby personal care market volume: million units, 2017-22

Figure 3: United Kingdom baby personal care market category segmentation: \$ million, 2017-2022

Figure 4: United Kingdom baby personal care market geography segmentation: % share, by value, 2022

Figure 5: United Kingdom baby personal care market distribution: % share, by value, 2022

Figure 6: United Kingdom baby personal care market value forecast: \$ million, 2022-27

Figure 7: United Kingdom baby personal care market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the baby personal care market in the United Kingdom, 2022

Figure 9: Drivers of buyer power in the baby personal care market in the United Kingdom, 2022

Figure 10: Drivers of supplier power in the baby personal care market in the United Kingdom, 2022

Figure 11: Drivers of degree of rivalry in the baby personal care market in the United Kingdom, 2022

Figure 12: United Kingdom baby personal care market share: % share, by value, 2022

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