

United Kingdom Oral Hygiene Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Oral Hygiene in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The oral hygiene market consists of retail sales of breath fresheners (non-confectionery), dental floss, denture care, mouthwash, toothbrushes & replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The UK Oral Hygiene market had total revenues of \$1,529.6 million in 2022, representing a compound annual growth rate (CAGR) of 0.6% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -1.1% between 2017 and 2022, to reach a total of 533.7 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.1% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$1,782.6 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in the United Kingdom

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom oral hygiene market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Kingdom oral hygiene market by value in 2022?

What will be the size of the United Kingdom oral hygiene market in 2027?

What factors are affecting the strength of competition in the United Kingdom oral hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's oral hygiene market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the UK oral hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the oral hygiene market?

8 COMPANY PROFILES

- 8.1. Colgate-Palmolive Co
- 8.2. The Procter & Gamble Co
- 8.3. GlaxoSmithKline AG
- 8.4. Johnson & Johnson

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom oral hygiene market value: \$ million, 2017–22
- Table 2: United Kingdom oral hygiene market volume: million units, 2017–22
- Table 3: United Kingdom oral hygiene market category segmentation: % share, by value, 2017–2022
- Table 4: United Kingdom oral hygiene market category segmentation: \$ million, 2017-2022
- Table 5: United Kingdom oral hygiene market geography segmentation: \$ million, 2022
- Table 6: United Kingdom oral hygiene market distribution: % share, by value, 2022
- Table 7: United Kingdom oral hygiene market value forecast: \$ million, 2022–27
- Table 8: United Kingdom oral hygiene market volume forecast: million units, 2022–27
- Table 9: United Kingdom oral hygiene market share: % share, by value, 2022
- Table 10: Colgate-Palmolive Co: key facts
- Table 11: Colgate-Palmolive Co: Annual Financial Ratios
- Table 12: Colgate-Palmolive Co: Key Employees
- Table 13: Colgate-Palmolive Co: Key Employees Continued
- Table 14: Colgate-Palmolive Co: Key Employees Continued
- Table 15: Colgate-Palmolive Co: Key Employees Continued
- Table 16: The Procter & Gamble Co: key facts
- Table 17: The Procter & Gamble Co: Annual Financial Ratios
- Table 18: The Procter & Gamble Co: Key Employees
- Table 19: The Procter & Gamble Co: Key Employees Continued
- Table 20: GlaxoSmithKline AG: key facts
- Table 21: GlaxoSmithKline AG: Key Employees
- Table 22: Johnson & Johnson: key facts
- Table 23: Johnson & Johnson: Annual Financial Ratios
- Table 24: Johnson & Johnson: Key Employees
- Table 25: Johnson & Johnson: Key Employees Continued
- Table 26: United Kingdom size of population (million), 2018–22
- Table 27: United Kingdom gdp (constant 2005 prices, \$ billion), 2018–22
- Table 28: United Kingdom gdp (current prices, \$ billion), 2018–22
- Table 29: United Kingdom inflation, 2018–22
- Table 30: United Kingdom consumer price index (absolute), 2018–22
- Table 31: United Kingdom exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom oral hygiene market value: \$ million, 2017–22

Figure 2: United Kingdom oral hygiene market volume: million units, 2017–22

Figure 3: United Kingdom oral hygiene market category segmentation: \$ million, 2017-2022

Figure 4: United Kingdom oral hygiene market geography segmentation: % share, by value, 2022

Figure 5: United Kingdom oral hygiene market distribution: % share, by value, 2022

Figure 6: United Kingdom oral hygiene market value forecast: \$ million, 2022–27

Figure 7: United Kingdom oral hygiene market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the oral hygiene market in the United Kingdom, 2022

Figure 9: Drivers of buyer power in the oral hygiene market in the United Kingdom, 2022

Figure 10: Drivers of supplier power in the oral hygiene market in the United Kingdom, 2022

Figure 11: Factors influencing the likelihood of new entrants in the oral hygiene market in the United Kingdom, 2022

Figure 12: Factors influencing the threat of substitutes in the oral hygiene market in the United Kingdom, 2022

Figure 13: Drivers of degree of rivalry in the oral hygiene market in the United Kingdom, 2022

Figure 14: United Kingdom oral hygiene market share: % share, by value, 2022

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