

United Kingdom Ice Cream Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/U087F2FBAFB1EN.html>

Date: March 2022

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: U087F2FBAFB1EN

Abstracts

United Kingdom Ice Cream Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Ice Cream in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The UK Ice Cream market had total revenues of \$3,009.6m in 2020, representing a compound annual growth rate (CAGR) of 4.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.5% between 2016-2020, to reach a total of 393.6 million kilograms in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.2% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$3,526.7m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in the United Kingdom

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom ice cream market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom ice cream market by value in 2020?

What will be the size of the United Kingdom ice cream market in 2025?

What factors are affecting the strength of competition in the United Kingdom ice cream market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the United Kingdom ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. General Mills Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom ice cream market value: \$ million, 2016-20
- Table 2: United Kingdom ice cream market volume: million kilograms, 2016-20
- Table 3: United Kingdom ice cream market category segmentation: \$ million, 2020
- Table 4: United Kingdom ice cream market geography segmentation: \$ million, 2020
- Table 5: United Kingdom ice cream market distribution: % share, by value, 2020
- Table 6: United Kingdom ice cream market value forecast: \$ million, 2020-25
- Table 7: United Kingdom ice cream market volume forecast: million kilograms, 2020-25
- Table 8: United Kingdom ice cream market share: % share, by value, 2020
- Table 9: Unilever Plc.: key facts
- Table 10: Unilever Plc.: Annual Financial Ratios
- Table 11: Unilever Plc.: Key Employees
- Table 12: Froneri International Ltd: key facts
- Table 13: Froneri International Ltd: Key Employees
- Table 14: General Mills Inc: key facts
- Table 15: General Mills Inc: Annual Financial Ratios
- Table 16: General Mills Inc: Key Employees
- Table 17: United Kingdom size of population (million), 2016-20
- Table 18: United Kingdom gdp (constant 2005 prices, \$ billion), 2016-20
- Table 19: United Kingdom gdp (current prices, \$ billion), 2016-20
- Table 20: United Kingdom inflation, 2016-20
- Table 21: United Kingdom consumer price index (absolute), 2016-20
- Table 22: United Kingdom exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom ice cream market value: \$ million, 2016-20

Figure 2: United Kingdom ice cream market volume: million kilograms, 2016-20

Figure 3: United Kingdom ice cream market category segmentation: % share, by value, 2020

Figure 4: United Kingdom ice cream market geography segmentation: % share, by value, 2020

Figure 5: United Kingdom ice cream market distribution: % share, by value, 2020

Figure 6: United Kingdom ice cream market value forecast: \$ million, 2020-25

Figure 7: United Kingdom ice cream market volume forecast: million kilograms, 2020-25

Figure 8: Forces driving competition in the ice cream market in the United Kingdom, 2020

Figure 9: Drivers of buyer power in the ice cream market in the United Kingdom, 2020

Figure 10: Drivers of supplier power in the ice cream market in the United Kingdom, 2020

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in the United Kingdom, 2020

Figure 12: Factors influencing the threat of substitutes in the ice cream market in the United Kingdom, 2020

Figure 13: Drivers of degree of rivalry in the ice cream market in the United Kingdom, 2020

Figure 14: United Kingdom ice cream market share: % share, by value, 2020

I would like to order

Product name: United Kingdom Ice Cream Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/U087F2FBAFB1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U087F2FBAFB1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

