

United Kingdom Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/UD5B5F56B5E7EN.html>

Date: January 2022

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: UD5B5F56B5E7EN

Abstracts

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SUMMARY

Feminine Hygiene in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The feminine hygiene market consists of retail sales of sanitary pads, tampons, women`s disposable razors & blades, pantliners & shields, and internal cleansers & sprays. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The UK feminine hygiene market had total revenues of \$799.2m in 2020, representing a compound annual growth rate (CAGR) of 3.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.3% between 2016-2020, to reach a total of 199.4 million Units in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.1% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$1,025.2m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the feminine hygiene market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the feminine hygiene market in the United Kingdom

Leading company profiles reveal details of key feminine hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom feminine hygiene market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom feminine hygiene market by value in 2020?

What will be the size of the United Kingdom feminine hygiene market in 2025?

What factors are affecting the strength of competition in the United Kingdom feminine hygiene market?

How has the market performed over the last five years?

How large is the United Kingdom's feminine hygiene market in relation to its regional counterparts?

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