

# United Kingdom Dog Care Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

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### SUMMARY

Dog Care in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The dog care market consists of the retail sale of dog food, dog chews & treats, and dog toys. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The dog toys segment consists of all non-food items bought for dogs to play or exercise with, such as fetch toys, rubber bones and squeaky toys. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates. Market volumes are measures in kilograms and only consist of the dog food and dog chews & treats segments. Other specialist retailers in the distribution channel analysis comprise stores which specialize in pet products.

The UK Dog care market had total revenues of \$2,252.6m in 2020, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.3% between 2016-2020, to reach a total of 1,121.2 million kg in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.8% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$2,842.8m by the end of 2025.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in the United Kingdom

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom dog care market with five year forecasts

## **REASONS TO BUY**

What was the size of the United Kingdom dog care market by value in 2020?

What will be the size of the United Kingdom dog care market in 2025?

What factors are affecting the strength of competition in the United Kingdom dog care market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's dog care market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the US dog care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the UK dog care market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Mars, Incorporated
- 8.2. Nestle SA
- 8.3. Butcher's Pet Care Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United Kingdom dog care market value: \$ million, 2016-20
- Table 2: United Kingdom dog care market volume: million kg, 2016-20
- Table 3: United Kingdom dog care market category segmentation: \$ million, 2020
- Table 4: United Kingdom dog care market geography segmentation: \$ million, 2020
- Table 5: United Kingdom dog care market distribution: % share, by value, 2020
- Table 6: United Kingdom dog care market value forecast: \$ million, 2020-25
- Table 7: United Kingdom dog care market volume forecast: million kg, 2020-25
- Table 8: United Kingdom dog care market share: % share, by value, 2020
- Table 9: Mars, Incorporated: key facts
- Table 10: Mars, Incorporated: Key Employees
- Table 11: Nestle SA: key facts
- Table 12: Nestle SA: Annual Financial Ratios
- Table 13: Nestle SA: Key Employees
- Table 14: Nestle SA: Key Employees Continued
- Table 15: Butcher's Pet Care Ltd: key facts
- Table 16: Butcher's Pet Care Ltd: Key Employees
- Table 17: United Kingdom size of population (million), 2016-20
- Table 18: United Kingdom gdp (constant 2005 prices, \$ billion), 2016-20
- Table 19: United Kingdom gdp (current prices, \$ billion), 2016-20
- Table 20: United Kingdom inflation, 2016-20
- Table 21: United Kingdom consumer price index (absolute), 2016-20
- Table 22: United Kingdom exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: United Kingdom dog care market value: \$ million, 2016-20

Figure 2: United Kingdom dog care market volume: million kg, 2016-20

Figure 3: United Kingdom dog care market category segmentation: % share, by value, 2020

Figure 4: United Kingdom dog care market geography segmentation: % share, by value, 2020

Figure 5: United Kingdom dog care market distribution: % share, by value, 2020

Figure 6: United Kingdom dog care market value forecast: \$ million, 2020-25

Figure 7: United Kingdom dog care market volume forecast: million kg, 2020-25

Figure 8: Forces driving competition in the dog care market in the United Kingdom, 2020

Figure 9: Drivers of buyer power in the dog care market in the United Kingdom, 2020

Figure 10: Drivers of supplier power in the dog care market in the United Kingdom, 2020

Figure 11: Factors influencing the likelihood of new entrants in the dog care market in the United Kingdom, 2020

Figure 12: Factors influencing the threat of substitutes in the dog care market in the United Kingdom, 2020

Figure 13: Drivers of degree of rivalry in the dog care market in the United Kingdom, 2020

Figure 14: United Kingdom dog care market share: % share, by value, 2020

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