

United Kingdom Digital Media Market Summary and Forecast

<https://marketpublishers.com/r/U591AF9FE940EN.html>

Date: December 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: U591AF9FE940EN

Abstracts

United Kingdom Digital Media Market Summary and Forecast

Summary

Digital Media in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The digital media market is segmented into digital music, digital video, and digital books.

The UK Digital Media market had total revenues of \$12,660.5 million in 2022, representing a compound annual growth rate (CAGR) of 13.6% between 2017 and 2022.

The digital video segment accounted for the market's largest proportion in 2022, with total revenues of \$6,234.2 million, equivalent to 49.2% of the market's overall value.

The UK accounted for a 6.2% share of the digital media market in the European region.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the digital media market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the digital media market in the United Kingdom

Leading company profiles reveal details of key digital media market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom digital media market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Kingdom digital media market by value in 2022?

What will be the size of the United Kingdom digital media market in 2027?

What factors are affecting the strength of competition in the United Kingdom digital media market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's digital media market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. Netflix Inc.
- 8.2. Amazon.com, Inc.
- 8.3. Spotify AB
- 8.4. SoundCloud Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United Kingdom digital media market value: \$ million, 2017–22

Table 2: United Kingdom digital media market category segmentation: % share, by value, 2017–2022

Table 3: United Kingdom digital media market category segmentation: \$ million, 2017-2022

Table 4: United Kingdom digital media market geography segmentation: \$ million, 2022

Table 5: United Kingdom digital media market value forecast: \$ million, 2022–27

Table 6: Netflix Inc.: key facts

Table 7: Netflix Inc.: Annual Financial Ratios

Table 8: Netflix Inc.: Key Employees

Table 9: Netflix Inc.: Key Employees Continued

Table 10: Amazon.com, Inc.: key facts

Table 11: Amazon.com, Inc.: Annual Financial Ratios

Table 12: Amazon.com, Inc.: Key Employees

Table 13: Amazon.com, Inc.: Key Employees Continued

Table 14: Spotify AB: key facts

Table 15: Spotify AB: Key Employees

Table 16: CITIC Bank International (China) Limited: key facts

Table 17: SoundCloud Ltd.: key facts

Table 18: SoundCloud Ltd.: Key Employees

Table 19: United Kingdom size of population (million), 2018–22

Table 20: United Kingdom gdp (constant 2005 prices, \$ billion), 2018–22

Table 21: United Kingdom gdp (current prices, \$ billion), 2018–22

Table 22: United Kingdom inflation, 2018–22

Table 23: United Kingdom consumer price index (absolute), 2018–22

Table 24: United Kingdom exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom digital media market value: \$ million, 2017–22

Figure 2: United Kingdom digital media market category segmentation: \$ million, 2017-2022

Figure 3: United Kingdom digital media market geography segmentation: % share, by value, 2022

Figure 4: United Kingdom digital media market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the digital media market in the United Kingdom, 2022

Figure 6: Drivers of buyer power in the digital media market in the United Kingdom, 2022

Figure 7: Drivers of supplier power in the digital media market in the United Kingdom, 2022

Figure 8: Factors influencing the likelihood of new entrants in the digital media market in the United Kingdom, 2022

Figure 9: Factors influencing the threat of substitutes in the digital media market in the United Kingdom, 2022

Figure 10: Drivers of degree of rivalry in the digital media market in the United Kingdom, 2022

I would like to order

Product name: United Kingdom Digital Media Market Summary and Forecast

Product link: <https://marketpublishers.com/r/U591AF9FE940EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U591AF9FE940EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970