

# United Arab Emirates (UAE) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/UC240A807A47EN.html>

Date: October 2023

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: UC240A807A47EN

## Abstracts

United Arab Emirates (UAE) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Consumer Electronics Retail in United Arab Emirates industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.

The Emirati consumer electronics market had total revenues of \$7.9 billion in 2022, representing a compound annual growth rate (CAGR) of 7.4% between 2017 and 2022.

The communications Equipment segment accounted for the market's largest proportion in 2022, with total revenues of \$4.0 billion, equivalent to 50.4% of the market's overall value.

According to the 'State of the UAE Retail Economy' Q4 2022 report, overall consumer spending increased by 19% in 2022 over the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in United Arab Emirates

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in United Arab Emirates

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Arab Emirates consumer electronics retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the United Arab Emirates consumer electronics retail market by value in 2022?

What will be the size of the United Arab Emirates consumer electronics retail market in 2027?

What factors are affecting the strength of competition in the United Arab Emirates consumer electronics retail market?

How has the market performed over the last five years?

Who are the top competitors in United Arab Emirates' consumer electronics retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Have there been any notable new entrants?
- 7.3. What has been the most significant partnership/agreement over the last year?
- 7.4. How has the Russia-Ukraine conflict affected leading players?

## **8 COMPANY PROFILES**

- 8.1. Jumbo Electronics Company Ltd LLC
- 8.2. Sharaf Group

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United Arab Emirates consumer electronics retail market value: \$ million, 2017-22

Table 2: United Arab Emirates consumer electronics retail market category segmentation: % share, by value, 2017-2022

Table 3: United Arab Emirates consumer electronics retail market category segmentation: \$ million, 2017-2022

Table 4: United Arab Emirates consumer electronics retail market geography segmentation: \$ million, 2022

Table 5: United Arab Emirates consumer electronics retail market distribution: % share, by value, 2022

Table 6: United Arab Emirates consumer electronics retail market value forecast: \$ million, 2022-27

Table 7: Jumbo Electronics Company Ltd LLC: key facts

Table 8: Jumbo Electronics Company Ltd LLC: Key Employees

Table 9: Sharaf Group: key facts

Table 10: Sharaf Group: Key Employees

Table 11: United Arab Emirates size of population (million), 2018-22

Table 12: United Arab Emirates gdp (constant 2005 prices, \$ billion), 2018-22

Table 13: United Arab Emirates gdp (current prices, \$ billion), 2018-22

Table 14: United Arab Emirates inflation, 2018-22

Table 15: United Arab Emirates consumer price index (absolute), 2018-22

Table 16: United Arab Emirates exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: United Arab Emirates consumer electronics retail market value: \$ million, 2017-22

Figure 2: United Arab Emirates consumer electronics retail market category segmentation: \$ million, 2017-2022

Figure 3: United Arab Emirates consumer electronics retail market geography segmentation: % share, by value, 2022

Figure 4: United Arab Emirates consumer electronics retail market distribution: % share, by value, 2022

Figure 5: United Arab Emirates consumer electronics retail market value forecast: \$ million, 2022-27

Figure 6: Forces driving competition in the consumer electronics retail market in United Arab Emirates, 2022

Figure 7: Drivers of buyer power in the consumer electronics retail market in United Arab Emirates, 2022

Figure 8: Drivers of supplier power in the consumer electronics retail market in United Arab Emirates, 2022

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in United Arab Emirates, 2022

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in United Arab Emirates, 2022

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in United Arab Emirates, 2022

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