

Unisys Corporation - Company Profile and SWOT Analysis

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Abstracts

Unisys Corporation. Company Profile and SWOT Analysis

Summary

Unisys Corporation. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Unisys Corporation (Unisys or 'the company') provides information technology services and solutions. The company's offerings include security solutions, digital workspace solutions, advanced data analytics, cloud and infrastructure services, application services and application and server software. Unisys markets its solutions through direct sales force and through distributors in foreign countries. It also markets its products through resellers and alliance partners. The company serves various sectors, including the US government and other public sector organizations, commercial and retail banking, and travel and transportation and life sciences. It provides its products and services through Unisys IntelliServe, PowerSuite, CloudForte, ClearPath Forward and Unisys Stealth brands. It operates offices, data centers, call centers, engineering centers and sales centers in the US, the UK, India, Australia, New Zealand and Hungary. The company is headquartered in Blue Bell, Pennsylvania, the US.

Scope

Detailed information on Unisys Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Unisys Corporation in the form of a SWOT analysis

An in-depth view of the business model of Unisys Corporation including a breakdown and examination of key business segments

Intelligence on Unisys Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Unisys Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Unisys Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Unisys Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Unisys Corporation's business structure, strategy and prospects.

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