

Unilever - Strategy, SWOT and Corporate Finance Report

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Abstracts

Unilever - Strategy, SWOT and Corporate Finance Report

Summary

Unilever - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Unilever (Unilever or 'the group') is one of the world's largest fast moving consumer goods (FMCG) companies. The group offers products across personal care, foods, home care and refreshment categories. Unilever operates in Europe, the Americas, Asia, the Middle East and Africa. It is headquartered in London, the UK.

Scope

Detailed information on Unilever required for business and competitor intelligence needs.

A study of the major internal and external factors affecting Unilever in the form of a SWOT analysis.

An in-depth view of the business model of Unilever including a breakdown and examination of key business segments.

Intelligence on Unilever's mergers and acquisitions (MandA), strategic

partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors.

News about Unilever, such as business expansion, restructuring, and contract wins.

Large number of easy-to-grasp charts and graphs that present important data and key trends.

Reasons to buy

Gain understanding of Unilever and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Unilever as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Unilever's business structure, strategy and prospects.

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