

# Unilever NV - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/UDC561C96FEEN.html>

Date: June 2020

Pages: 68

Price: US\$ 175.00 (Single User License)

ID: UDC561C96FEEN

## Abstracts

Unilever NV - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Unilever NV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Unilever NV (Unilever) is a producer and marketer of fast moving consumer goods. The company's product portfolio comprises food, beverages, home care products, and health and wellbeing products. Unilever markets products Axe, Lifebuoy, Lux, Pond's, Clear, Dove, Rexona, Signal, Vaseline, Breyers, Suave, Sunsilk, TRESemme, Brooke Bond, Hellmann's, Pukka, Cif, Domestos, Knorr, Lipton, Magnum, and Seventh Generation brand names. The company distributes its products through various channels including supermarkets, hypermarkets, wholesalers, cash and carry, small convenience stores, e-commerce, and out-of-home and direct consumer channels. It has business presence in the Americas, Europe, Asia-Pacific, Africa and the Middle East regions. Unilever is headquartered in Rotterdam, the Netherlands.

### SCOPE

Detailed information on Unilever NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Unilever NV in the form of a SWOT analysis

An in-depth view of the business model of Unilever NV including a breakdown and examination of key business segments

Intelligence on Unilever NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Unilever NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Unilever NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Unilever NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Unilever NV's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Unilever NV: Company Overview
- Unilever NV: Overview and Key Facts
- Unilever NV: Overview
- Unilever NV: Key Facts
- Unilever NV: Key Employees
- Unilever NV: Key Employee Biographies
- Unilever NV: Major Products and Services
- Unilever NV: Company History
- Unilever NV: Management Statement
- Unilever NV: Key Competitors
- Unilever NV: Company Analysis
- Unilever NV: Business Description
- Unilever NV: SWOT Analysis
- Unilever NV: SWOT Overview
- Unilever NV: Strengths
- Unilever NV: Weaknesses
- Unilever NV: Opportunities
- Unilever NV: Threats
- Unilever NV: Corporate Financial Deals Activity
- Unilever NV: Financial Deals Overview
- Unilever NV: Targets and Partners
- Unilever NV: Top Deals 2016 - 2020YTD\*
- Unilever NV: Advisors
- Unilever NV: Top Legal Advisors
- Unilever NV: Top Financial Advisors
- Unilever NV: Mergers and Acquisitions
- Unilever NV: Corporate Venturing
- Unilever NV: Capital Raising
- Unilever NV: Divestments
- Unilever NV: Recent Developments
- Unilever NV: News and Events Summary
- Unilever NV: Business Expansion
- Unilever NV: Contracts
- Unilever NV: Corporate Governance
- Unilever NV: Corporate Social Responsibility
- Unilever NV: Financial Deals

Unilever NV: Research & Development

Unilever NV: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Unilever NV: Key Facts
- Table 2: Unilever NV: Key Employees
- Table 3: Unilever NV: Company History
- Table 4: Unilever NV: Key Competitors
- Table 5: Unilever NV: Deal Activity by Deal Type - Volume (TTM\*)
- Table 6: Unilever NV: Deal Activity by Deal Type - Volume (2016 - YTD\*2020)
- Table 7: Unilever NV: M&A Average Deal Size - Value (US\$m)
- Table 8: Unilever NV: Targets and Partners
- Table 9: Unilever NV: Top Deals 2016 - 2020YTD\*
- Table 10: Unilever NV: Legal Advisor Ranking by Value (US\$m)
- Table 11: Unilever NV: Financial Advisor Ranking by Value (US\$m)
- Table 12: Unilever NV: M&A Volume and Value Trend (2016 - YTD\*2020)
- Table 13: Unilever NV: M&A Activity by Geography (2016 - YTD\*2020)
- Table 14: Unilever NV: Corporate Venturing Volume and Value Trend (2016 - YTD\*2020)
- Table 15: Unilever NV: Corporate Venturing by Geography (2016 - YTD\*2020)
- Table 16: Unilever NV: Capital Raising Volume and Value Trend (2016 - YTD\*2020)
- Table 17: Unilever NV: Capital Raising by Deal Type (2016 - YTD\*2020)
- Table 18: Unilever NV: Divestments Volume and Value Trend (2016 - YTD\*2020)
- Table 19: Unilever NV: News and Events Summary
- Table 20: Unilever NV: Business Expansion
- Table 21: Unilever NV: Contracts
- Table 22: Unilever NV: Corporate Governance
- Table 23: Unilever NV: Corporate Social Responsibility
- Table 24: Unilever NV: Financial Deals
- Table 25: Unilever NV: Research & Development
- Table 26: Unilever NV: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Unilever NV: Deal Activity by Deal Type - Volume (TTM\*)
- Figure 2: Unilever NV: Deal Activity by Deal Type - Volume (2016 - YTD\*2020)
- Figure 3: Unilever NV: M&A Average Deal Size - Value (US\$m)
- Figure 4: Unilever NV: M&A Volume and Value Trend (2016 - YTD\*2020)
- Figure 5: Unilever NV: M&A Activity by Geography (2016 - YTD\*2020)
- Figure 6: Unilever NV: Corporate Venturing Volume and Value Trend (2016 - YTD\*2020)
- Figure 7: Unilever NV: Corporate Venturing by Geography (2016 - YTD\*2020)
- Figure 8: Unilever NV: Capital Raising Volume and Value Trend (2016 - YTD\*2020)
- Figure 9: Unilever NV: Capital Raising by Deal Type (2016 - YTD\*2020)
- Figure 10: Unilever NV: Divestments Volume and Value Trend (2016 - YTD\*2020)

## I would like to order

Product name: Unilever NV - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/UDC561C96FEEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDC561C96FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970