

# UniGroup, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

UniGroup, Inc. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

UniGroup, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

UniGroup, Inc. (UniGroup or 'the group') is a privately-owned holding group that provides transportation, relocation, and storage services through its two key subsidiaries, United Van Lines and Mayflower Transit. The other companies of the group provide support services to its agents as well as to third parties in the transportation industry. The group primarily operates in the US and is headquartered in Fenton, Missouri.

### SCOPE

Detailed information on UniGroup, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting UniGroup, Inc. in the form of a SWOT analysis

An in-depth view of the business model of UniGroup, Inc. including a breakdown and examination of key business segments

Intelligence on UniGroup, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about UniGroup, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of UniGroup, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess UniGroup, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on UniGroup, Inc.'s business structure, strategy and prospects.

## Contents

- Company Snapshot
  - UniGroup, Inc.: Company Overview
  - UniGroup, Inc.: Overview and Key Facts
    - UniGroup, Inc.: Overview
    - UniGroup, Inc.: Key Facts
  - UniGroup, Inc.: Key Employees
  - UniGroup, Inc.: Key Employee Biographies
  - UniGroup, Inc.: Major Products and Services
  - UniGroup, Inc.: Company History
  - UniGroup, Inc.: Management Statement
  - UniGroup, Inc.: Locations and Subsidiaries
  - UniGroup, Inc.: Key Competitors
- UniGroup, Inc.: Company Analysis
  - UniGroup, Inc.: Business Description
  - UniGroup, Inc.: SWOT Analysis
    - UniGroup, Inc.: SWOT Overview
    - UniGroup, Inc.: Strengths
    - UniGroup, Inc.: Weaknesses
    - UniGroup, Inc.: Opportunities
    - UniGroup, Inc.: Threats
  - UniGroup, Inc.: Corporate Financial Deals Activity
  - UniGroup, Inc.: Financial Deals Overview
  - UniGroup, Inc.: Targets and Partners
  - UniGroup, Inc.: Top Deals 2013 - 2017YTD
  - UniGroup, Inc.: Mergers and Acquisitions
- UniGroup, Inc.: Recent Developments
  - UniGroup, Inc.: News and Events Summary
  - UniGroup, Inc.: Corporate Governance
- Appendix
  - Contact Us
  - Methodology
  - Definitions
  - About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: UniGroup, Inc.: Key Facts

Table 2: UniGroup, Inc.: Key Employees

Table 3: UniGroup, Inc.: Locations and Subsidiaries

Table 4: UniGroup, Inc.: Key Competitors

Table 5: UniGroup, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Table 6: UniGroup, Inc.: Targets and Partners

Table 7: UniGroup, Inc.: Top Deals 2013 - 2017YTD

Table 8: UniGroup, Inc.: M&A Volume and Value Trend (2013 - YTD2017)

Table 9: UniGroup, Inc.: M&A Activity by Geography (2013 - YTD2017)

Table 10: UniGroup, Inc.: News and Events Summary

Table 11: UniGroup, Inc.: Corporate Governance

## List Of Figures

### LIST OF FIGURES

Figure 1: UniGroup, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 2: UniGroup, Inc.: M&A Volume and Value Trend (2013 - YTD2017)

Figure 3: UniGroup, Inc.: M&A Activity by Geography (2013 - YTD2017)

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