

Under Armour, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Under Armour, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Under Armour, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Under Armour, Inc. (Under Armour or 'the company') develops and distributes apparel, footwear and accessories for men, women and youth. The company's product portfolio includes sweats shirts, socks, performance bags, gloves, shoes, sandals, and other products.. The company markets these products under various brands, including UA, Under Armour, Armour, Heatgear, Coldgear, and I WILL, among others. It also markets products online through its own e-commerce website www.underarmour.com. Under Armour has business presence across North America, Latin America, Europe, the Middle East, Africa and Asia-Pacific. The company is headquartered in Baltimore, Maryland, the US.

Scope

Detailed information on Under Armour, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Under Armour, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Under Armour, Inc. including a breakdown and examination of key business segments

Intelligence on Under Armour, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Under Armour, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Under Armour, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Under Armour, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Under Armour, Inc.'s business structure, strategy and prospects.

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