

Ubisoft Entertainment S.A. - Company Profile and SWOT Analysis

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Abstracts

Ubisoft Entertainment S.A. %li%Company Profile and SWOT Analysis

Summary

Ubisoft Entertainment S.A. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Ubisoft Entertainment S.A. (Ubisoft or "the company") is involved in the production, publishing, and distribution of video games for consoles, personal computer (PC), smartphones and tablets in both physical and digital formats. The company's major portfolio of games includes Assassin's Creed, The Crew, Far Cry, For Honor, Just Dance, Prince of Persia, Anno, Brawlhalla, Child of Light, Ghost Recon, Immortals Fenyx Rising, Might and Magic, Blasphemous, Brothers In Arms, Calico, and Champions of Anteria. The company also offers digital gift cards for its customers. Ubisoft primarily operates in the US, Canada, Europe and Asia-Pacific. The company is headquartered in Carentoir, France.

Scope

Detailed information on Ubisoft Entertainment S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ubisoft Entertainment S.A. in the form of a SWOT analysis

An in-depth view of the business model of Ubisoft Entertainment S.A. including a breakdown and examination of key business segments

Intelligence on Ubisoft Entertainment S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ubisoft Entertainment S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Ubisoft Entertainment S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ubisoft Entertainment S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ubisoft Entertainment S.A.'s business structure, strategy and prospects.

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