

TX Group AG - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/TD46F71E06F0EN.html>

Date: July 2025

Pages: 35

Price: US\$ 175.00 (Single User License)

ID: TD46F71E06F0EN

Abstracts

Summary

TX Group AG - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

TX Group AG (TX Group) is a media company that offers daily and weekly newspapers, and magazines. It offers news related to politics, business, society, and sports. It also provides advertising services across TV, mobile, radio, print, online, out-of-home advertising and performance marketing. In addition, it is involved in real estate, automotive, general marketplaces, and finance and insurance. The company provides its services through multiple platforms under Tamedia, 20 Minuten, and Goldbach brand names. It has real estate properties and operates printing centres in Zurich, Bern and Lausanne, Switzerland. The company has geographical presence across Europe. TX Group is headquartered in Zurich, Switzerland.

Scope

Detailed information on TX Group AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting TX Group AG in the form of a SWOT analysis

An in-depth view of the business model of TX Group AG including a breakdown

and examination of key business segments

Intelligence on TX Group AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TX Group AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of TX Group AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TX Group AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TX Group AG's business structure, strategy and prospects.

Contents

- Company Snapshot
- TX Group AG: Company Overview
- TX Group AG: Overview and Key Facts
- TX Group AG: Overview
- TX Group AG: Key Facts
- TX Group AG: Key Employees
- TX Group AG: Key Employee Biographies
- TX Group AG: Major Products and Services
- TX Group AG: Management Statement
- TX Group AG: Locations and Subsidiaries
- TX Group AG: Key Competitors
- TX Group AG: Company Analysis
- TX Group AG: Business Description
- TX Group AG: SWOT Analysis
- TX Group AG: SWOT Overview
- TX Group AG: Strengths
- TX Group AG: Weaknesses
- TX Group AG: Opportunities
- TX Group AG: Threats
- TX Group AG: Corporate Financial Deals Activity
- TX Group AG: Financial Deals Overview
- TX Group AG: Targets and Partners
- TX Group AG: Top Deals 2021 - 2025YTD*
- TX Group AG: Advisors
- TX Group AG: Top Legal Advisors
- TX Group AG: Mergers and Acquisitions
- TX Group AG: Corporate Venturing
- TX Group AG: Divestments
- TX Group AG: Recent Developments
- TX Group AG: News and Events Summary
- TX Group AG: Corporate Governance
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: TX Group AG: Key Facts

Table 2: TX Group AG: Key Employees

Table 3: TX Group AG: Locations and Subsidiaries

Table 4: TX Group AG: Key Competitors

Table 5: TX Group AG: Deal Activity by Deal Type - Volume (2021 - YTD*2025)

Table 6: TX Group AG: Targets and Partners

Table 7: TX Group AG: Top Deals 2021 - 2025YTD*

Table 8: TX Group AG: Legal Advisor Ranking by Value (US\$m)

Table 9: TX Group AG: M&A Volume and Value Trend (2021 - YTD*2025)

Table 10: TX Group AG: Corporate Venturing Volume and Value Trend (2021 - YTD*2025)

Table 11: TX Group AG: Corporate Venturing by Geography (2021 - YTD*2025)

Table 12: TX Group AG: Divestments Volume and Value Trend (2021 - YTD*2025)

Table 13: TX Group AG: Divestments by Geography (2021 - YTD*2025)

Table 14: TX Group AG: News and Events Summary

Table 15: TX Group AG: Corporate Governance

List Of Figures

LIST OF FIGURES

Figure 1: TX Group AG: Deal Activity by Deal Type - Volume (2021 - YTD*2025)

Figure 2: TX Group AG: M&A Volume and Value Trend (2021 - YTD*2025)

Figure 3: TX Group AG: Corporate Venturing Volume and Value Trend (2021 - YTD*2025)

Figure 4: TX Group AG: Corporate Venturing by Geography (2021 - YTD*2025)

Figure 5: TX Group AG: Divestments Volume and Value Trend (2021 - YTD*2025)

Figure 6: TX Group AG: Divestments by Geography (2021 - YTD*2025)

I would like to order

Product name: TX Group AG - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/TD46F71E06F0EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD46F71E06F0EN.html>