

# X Corp - Company Profile and SWOT Analysis

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# **Abstracts**

X Corp %li%Company Profile and SWOT Analysis

### Summary

X Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **Key Highlights**

X Corp (X), formerly Twitter Inc and a subsidiary of X Holdings I Inc, is a social networking platform for people to create and share ideas. The company, through the platform, provides public self-expression and conversation. Twitter's promoted products include promoted ads that allow advertisers to target audience based on Twitter users' interest graphs; follower ads that assist advertisers to grow a community of users interested in their business, products or services; and twitter takeover, which appears at top of the list of trending topics for an entire day in a particular country. The company's business operations span across North America, Asia-Pacific, Oceania, Europe, and Africa. X is headquartered in San Francisco, California, the US.

## Scope

Detailed information on X Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting X Corp in the form of a SWOT analysis



An in-depth view of the business model of X Corp including a breakdown and examination of key business segments

Intelligence on X Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about X Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of X Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess X Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on X Corp's business structure, strategy and prospects.



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